

webcasting

Features of the PR Newswire Conference Call Webcast:

- Event page including photos, logos and hyperlinks
- Registration page
- E-mail Question Manager for interactivity
- Branded player with your company logo
- Both Windows and Real Media Players available at no extra charge
- Free 12 months of archiving
- Two national notification releases, with URL of event page embedded, sent to 4,000 media points, 3,600 Web sites, PR Newswire for Journalists - with more than 80,000 registered journalists - and the Thomson First Call® network. Both releases will be optimized to extend the visibility and shelf-life of your event on the Web's leading search engines
- Audio podcasts can be created upon request

*Indexing of events and posting on StreetEvents available for an additional charge.

Get your conference calls to an online audience and beyond with PR Newswire Webcasts powered by MultiVu.

PR Newswire's Webcasting service takes your earnings day communications even further and makes your earnings day even easier. Now you get the ultimate in quality control and convenience with our Webcasting service, powered by our broadcast and multimedia production company, MultiVu.

Earnings days have never been so productive.

Now you can rely on PR Newswire to support all your earnings day needs, from conference call Webcasts and earnings releases to EDGAR filings with our Edgar Express service, giving you more time to coordinate other aspects of this critical day.

Our Webcasting service offers three levels of events – audio-only conference calls, audio with presenter controlled slideshows and audio with viewer controlled slideshows. All events include two hours of live audio, detailed audience reporting, twelve months of free archiving and more.

Plus, we'll send two national Webcast notification releases that will be optimized to give your event higher visibility and longer shelf life on the Web's leading search engines using our Search Engine Visibility (SEV) service. SEV reporting provides valuable feedback about keywords and search engines used to find your release.

And your quarterly conference call can be made available as a podcast to make your event "portable" for the busy investor or analyst and to capitalize on every opportunity to reach the right audience.



Event Page

MULTIVU
A PR NEWSWIRE COMPANY

Wendy's International, Inc.

Tim Hortons. WENDY'S BAJA FRESH
MEXICAN-INSPIRED

Analyst & Investor Meeting - 2005 Year End Earnings and 2006 Outlook
Monday, February 6, 2006 9:00 AM Eastern

RealPlayer AUDIO & SLIDES Windows Media Center AUDIO & SLIDES

- Click [here](#) to perform a System Check to determine if you can receive Streaming Media.
- If you have problems listening, [view our help pages](#), or send an e-mail to webcast@multivu.com

Registration Page

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To register for this event, please fill out and submit the following form. All items with an * are required.

First Name*

Last Name*

Company*

Email Address*

Register Clear

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The benefits of a Live Webcast with PR Newswire are as vast as the Web.

For all your IR Webcasting needs, MultiVu's state of the art technologies help you leverage new channels of access that can make your communications more efficient and cost-effective, while raising your company profile among the investor community and in the media

Live On-Site or Archived Webcasting

Consider live audio and video Webcasts of annual meetings, investor days, press conferences and any other event where you would like to broaden your reach to the analyst community and the media. MultiVu maintains an expert network of professional technicians nationwide who can help ensure the success of your most critical events

- A combination of the most experienced Webcast producers, technicians and video crews help ensure your event will be produced with the highest quality.
- Each Webcast has redundancy and back-up measures to help ensure reliability plus production features that give your audience a professional, seamless presentation.
- Distribution of every event via news release to investment decision-makers worldwide through the Thomson First Call® network and to thousands of Web sites, databases and media outlets.
- Supporting services from our suite of investor relations offerings, e.g., 8-K filings and notification releases, plus production capabilities for custom HTML design, CD-ROMs, corporate video and more.

Contact your PR Newswire account representative today to discuss having your conference call Webcasts and live on-site Webcasting handled by MultiVu's skilled, experienced expert technicians. Or call 888.776.0942 for more information.



PR Newswire
United Business Media