

Live On-Site Audio Webcast

Live On-Site Audio Webcasting is an effective and economical way to reach out to customers with your important message. MultiVu's Webcast Services can help you expand the audience for your event and make your audio presentation widely accessible to the public, media, analysts, institutional investors and individual investors – all by streaming your event live via the Internet.

It's an ideal way to open up annual shareholder meetings, analyst days, CEO or executive presentations, internal communications, tradeshow presentations and new product launches to a larger audience.

Audio Webcasting from MultiVu gives you a huge opportunity to express your message to many potential listeners through unparalleled distribution and your own e-mail marketing. Each Webcast is a custom production and MultiVu™ will provide you with a free consultation and a price quote based on your unique event requirements.

Production

Your audio production will include the following components:

- Two hours of streaming, Windows and Real formats, 90-Day Archive
- On-Site Webcast Technician - all day technician dedicated exclusively to the Webcast
- Webcast Equipment package - 2 Phone Couplers, On-site Backup Recorder, hold music player if needed
- Connectivity - client is to supply 2 direct dial phone lines (3 lines if there is a slideshow presentation)

Distribution

MultiVu™ will send out two (2) Webcast Notification Releases with every Webcast. We offer the most extensive distribution in the industry.

- **PR Newswire's National Newswire:** reaches 3,600+ Web sites including AOL and Yahoo and over 4,000+ media points and includes our media portal PR Newswire for Journalists with more than 80,000+ registered journalists.
- **Thomson First Call:** Our arrangement with Thomson Financial allows us to extend your notification release to 45,000 institutional desktops and over 400,000 members of the buy-side community. This is key financial distribution for investor relations messaging.

Base Product Features

MultiVu™ offers each feature below at no additional cost. These features are optional based on event.

- **Event Page:** This is your event marquee; make it work for you. Includes your logo, photo, text and links.
- **Registration Page:** Capture audience data from registration fields chosen by your company. We will provide you with a link to your registration report.
- **Integrated User Interface:** Player integrated with slide show screen.
- **E-mail Question Manager:** MultiVu™ will establish a link on your event page to your dedicated e-mail box to receive email questions.
- **Basic Event Indexing:** For events with presenter-controlled slides, we can index the audio based on slides in a drop down window on the media player.
- **Basic Password Protection:** (Optional) Designate a single word as the password for gaining access to your Webcast.
- **Presenter Slide Show Application Demo:** (Optional) MultiVu™ will provide a demonstration of our online control room if your company is advancing the slideshow during the Webcast.

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Additional Options

MultiVu™ offers each feature below at an additional cost. Consider how they will work for you.

- **Additional Streaming Hours:** \$550 per hour beyond first two hours.
- **Presenter-Controlled Slide Show (\$800):** Ability for presenter control what slide the audience views during the audio presentation.
- **Viewer-Controlled Slide Show (\$350):** Ability for audience to control the movement of the slide show via forward-back buttons on media player.
- **Interactive Q&A (\$300):** Ability to receive questions from the audience media players and answer them directly or at a later time.
- **Polling (\$300):** Ability to extract more information from your audience by pushing topical poll questions.
- **Interactive Q & A/Polling Combo:** Both services above for \$500.
- **Post-Event Exit Survey (\$500):** Survey your audience after your presentation.
- **Custom Event Pages (\$300 per hour):** MultiVu™ can build event and registration pages that mirror the look and feel of your own Web site.
- **Custom Password Protection (\$500):** MultiVu™ will supply up to 1,000 usernames and passwords that can be set according to your specifications for your event.
- **Custom Event Indexing (Custom Price Quote):** Index your event as an agenda page so your audience can choose what they want to hear. Sectioning your Webcast is an organized approach to content management.
- **Post-Registration E-mail Confirmation (\$250):** Our Webcast system will automatically send a confirmation e-mail to the registrants' e-mail address after they have registered for the event.

Live On-Site Audio Webcast Package Price

Contact your local MultiVu representative for pricing

For more information, please e-mail
info-webcast@multivu.com.