



- **Search Engine Optimization (SEO):** Increases the availability of your news release to millions of people who search the Internet, extending the life of your message through search engines
- **HTML E-mail Distribution:** Distribution to up to 200 client-supplied contacts
- **Production Turnaround Time:** Approximately 24 hours, depending on asset availability, technical requirements and client approvals
(See Product Priced Options for rush charges)
- **Custom Reporting:** Reports include page hits by state, downloads, referring domains, time spent on page and which media points from PR Newswire for Journalists (www.prnewswire.com/media) view the MNR.

PRODUCT PRICED OPTIONS

- **Multimedia Production (Audio & Video) – MultiVu™** also offers audio and video production services as part of a more comprehensive MNR package. Please ask your representative for more details.
- **Premium Photo Distribution – AP National –** Transmit your high-resolution photo(s) via AP PhotoExpress (National Circuit) directly to the media and on up to 1,000 Web sites including Yahoo! Your image is archived for one year in NewsCom and AP Archive databases. This also includes rendering on The Reuters Sign* in Times Square and the Fashion Show Mall** in Las Vegas (*\$895 for first photo, \$525 for each additional*)
- **Additional Photos on MNR Page –** (*\$100 per photo*)
- **Total Photo Archive –** Photo is archived on NewsCom and AP Archive – (*\$415 per image*)
- **Still Photography Packages –** (*Call for quote*)
- **Rush Charges –** Less than 24 hours turnaround time (*Add \$500*) / Less than 12 hours turnaround time (*Add \$1,000*) Business hours are Monday – Friday from 8am to 8pm.

*Distribution to The Reuters Sign in Times Square is provided through a partnership with Times Square², a Thomson Reuters alliance.

**Content restrictions apply

Contact us for more information at 1-800-653-5313 or information@multivu.com.

