



TV5MONDE

**On June 24, TV5MONDE will launch TiVi5MONDE PLUS:
The first international French-speaking WEBTV service for
children***

WWW.TIVI5MONDEPLUS.COM

Aimed at French-speaking youngsters aged between 3 and 12 years old, TiVi5MONDE PLUS is the first totally free entertainment and educational service available outside French-speaking Europe, in Africa, Latin America, Asia and the Arab world.

After its website specially created for mobile phones and its VOD platform devoted to the French-speaking cinema, TV5MONDE has now added this new Children's WEB TV service as part of its transition to global media.

This innovative service will provide both French-speaking families and Francophiles keen to introduce their children to French, with access to high-quality children's programmes in a safe environment with none of the inconvenience caused by time zone differences.

- TiVi5MONDE PLUS: A wealth of high quality entertainment and educational programmes.

Working closely with its partner broadcasters (FranceTélévisions, Radio-Canada, RTBF, Télé-Québec and TSR), TV5MONDE has selected the very best French-speaking children's programmes. The programme schedules for TiVi5MONDE PLUS include content already broadcast and also a number of exclusive features never before shown on TV5MONDE. The programme line-up includes four categories:

- **Cartoons:** Cédric, Pat and Stan, Titeuf, Inami, Rantanplan, Kid Paddle, Sam Sam, Spirou & Fantasio, Shuriken School, Le manège enchanté and Raymond...
- **General entertainment (magazine programmes, game shows and fiction):** Les p'tits amateurs, Neurones, Blabla, Le broco show, Les aventures de Wambi and Déjà vu...
- **Educational programmes:** Une minute au musée, Les petits citoyens and Merci professeur
- **The daily news:** Les Niouzz

Various competitions and educational features are also organised around a number of these programmes. Also designed to promote the French language to youngsters abroad, Children's WEB TV will provide teachers with educational activities to

encourage the "*learning and teaching of French through the use of cartoons*".

To celebrate the launch of Children's WEB TV, throughout the launch period TiVi5MONDE PLUS will be running "Kirikou et la sorcière" one of the finest French language feature-length animated films, accessible for the first time via the Internet.

- A WEB TV service carefully designed for easy and unaided navigation by youngsters, accessible in a secure area.

With the focus firmly on user-friendliness, TiVi5MONDE PLUS has been designed to facilitate navigation by children, who can explore the exciting world of WEB TV unaided, and watch their favourite programmes in full-screen mode with a single click on their computer desktop.

The range of available programmes is further added to on a daily basis. Programmes can be watched either "on demand" or live.

Thanks to the "Mon tivi5" option, children can also organise their own programme schedule.

** except in France, Belgium, Switzerland, United Kingdom, Canada and the United States.*

Contacts:

- Thomas Legrand, (Press relations officer)
thomas.legrand@tv5monde.org T + 33 (0)1 44 18 55 62
- Gil Ferrand, (Multimedia manager)
gil.ferrand@tv5monde.org T + 33 (0)1 44 18 49 15