

United Against Malaria

Fact Sheet



www.UnitedAgainstMalaria.org

WHAT IS UNITED AGAINST MALARIA?

United Against Malaria is a partnership of football teams and heroes, celebrities, health and advocacy organizations, governments, corporations and people like you who have united ahead of the 2010 World Cup in South Africa to win the fight against malaria.

WHAT IS THE ROLE OF United Against Malaria?

By partnering with football, the world's most popular sport, we aim to raise global awareness and renew worldwide commitment to ending malaria, as well as to increase the use of prevention tools and malaria treatment in Africa.

OUR GOAL is to galvanize partners throughout the world to reach the United Nations target of universal access to mosquito nets and malaria medicine in Africa by the end of 2010, a crucial first step to reaching the international target of reducing deaths to near zero by 2015, through:

- Strengthening political and public will in donor countries to increase malaria programming and funding
- Strengthening political commitment by African leadership to prioritize malaria control
- Increasing consistent, appropriate utilization of prevention tools and malaria treatment in Africa

CAN WE REDUCE MALARIA DEATHS?

YES. Malaria is a preventable and treatable disease; for \$10 you can protect a mother and child for up to five years. Simple tools like mosquito nets, effective medicines and safe indoor spraying can save lives.

WE HAVE THE TOOLS AND THE MOMENTUM. NOW WE NEED YOU. UNITED, WE CAN BEAT MALARIA.

FOUNDING PARTNERS

Comic Relief is a charitable organization founded in the UK whose vision is "a just world free from poverty".

Johns Hopkins Bloomberg School of Public Health heads VOICES for a Malaria-Free Future, which strives to educate policymakers about effective strategies for malaria control.

Malaria No More is determined to end malaria deaths and is using breakthrough communications, global advocacy and smart investments to reach its goal.

ONE is a grassroots campaign and advocacy organization committed to the fight against extreme poverty and preventable disease, particularly in Africa.

PATH is an international, nonprofit organization that creates sustainable, culturally relevant solutions, enabling communities worldwide to break longstanding cycles of poor health.

Population Services International (PSI) provides malaria control support to national Ministries of Health in 32 countries worldwide, including 24 in Sub-Saharan Africa.

The **Roll Back Malaria Partnership** is the global framework to implement coordinated action against malaria.

The **United Nations Foundation** is committed to the fight against malaria through several of its key initiatives, including the *Nothing But Nets* campaign.



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