

Tanger® 2008 Outlets HOLIDAY SHOPPING TIPS



TEN TIPS TO MAKE YOUR TANGER SHOPPING TRIP MORE MERRY

1. *Surf Before You Shop.*

In advance of your holiday shopping trip to Tanger, we would encourage you to visit www.tangeroutlet.com. The Tanger website will be a valuable resource in planning your trip. You'll find directions to the center, store listings, holiday hours, promotions taking place, special discounts and offers that you can print and bring with you and much, much more. This will help you get acquainted with the outlets and help you spend your time shopping instead of planning. You can also call 1-800-4-TANGER 24 hours per day with any questions.

2. *Make A List Of Specific Gift Items You Are Looking To Find.*

Tanger Outlet Centers can feature 60 stores or more. It can be exciting to have so many great brand names and designer fashions to choose from when doing your holiday gift shopping. Don't make the mistake of leaving without the one thing you came for in the first place. Remember to make a note of the sizes and favorite colors ahead of time of those on your holiday gift list.

3. *Visit Tanger Shopper Services.*

Upon arrival, check in at Tanger Shopper Services or the center management office. You can purchase a Tanger Savings Book which features \$100s in addition savings from participating stores. Make sure to pick up a center brochure which provides a map of the store locations if you didn't get one in advance.

4. *Shop Smart To Avoid The Most Crowded Time Of The Day.*

Tanger Outlet Centers are open 7 days a week and feature expanded hours during the holiday shopping season. Maximize shopping time by going during the week when stores may be less crowded instead of on busy holiday weekends.

5. *The More The Merrier.*

Holiday bargain hunting with friends or family members is always more fun and can lead to a more efficient shopping trip. For instance, when one person is trying on clothes, the others can be getting additional items and acting as fashion consultant. Remember, it's always best to have someone you trust with you when trying on clothing. Also, if check out lines get long, one can stay in line while the others go on to scout the next shop. Additionally, you can take advantage of multiple discounts when shopping in a pair. If stores are offering a two-for-one special and you only need one, you can team up with one of your outlet shopping partners to share the holiday savings.

6. *Dress For Comfort.*

Comfort is a key to having a fun-filled bargain shopping experience. Wear your most comfortable shoes and wear clothing that is easy to get in and out of. This will make trying on new clothing much easier. Carrying a lightweight handbag will help lighten your load. Also, dress for the winter's unpredictable weather since you will usually have to go outdoors to get from one store to the next.

7. *Check Return Policies.*

Before making your purchase, check the store's return policy. Contrary to what most people believe, outlet stores now offer return policies similar to other retail establishments. Some will accept returns with no questions asked and offer cash refunds, while others will give store credit. This makes it safe to buy holiday gifts which can be easily returned or exchanged, if necessary.

8. *Utilize The Sales Help.*

Most outlet stores have very helpful and knowledgeable sales associates who can make your gift-buying trip to Tanger much easier by helping point out sale items and answering questions. They are also privy to information about anticipated new shipments, the store's best bargains and any special services offered such as the ability to ship your holiday gift purchases home.

9. *Looking For The Perfect Gift?*

If you've looked and looked and just can't seem to decide on the right gift, consider a Tanger gift card. Tanger gift cards are available in denominations of \$10 - \$500 and are redeemable at all Tanger Outlet Center stores coast to coast. Gift cards are available at Tanger Shopper Services or online at tangeroutlet.com. A Tanger gift card is just the right size for anyone on your holiday gift list.

10. *More Holiday Fun.*

A shopping visit to Tanger can make the holidays even more fun. Enjoy wrapping up the savings *direct from the manufacturer* on your favorite brand name and designer fashions.