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Video: Shutterstock Footage Continues Library Expansion, Surpasses 100,000 Royalty-Free Video Clips

The rapid growth of Shutterstock's footage collection has company poised to capitalize on the global surge in video use

New York, March 25, 2009 – Shutterstock, the world's largest subscription-based online stock image agency, just announced that Shutterstock Footage has added its 100,000th clip to its rapidly expanding online library of high quality royalty-free stock footage.

To view the Multimedia News Release, go to:

<http://www.prnewswire.com/mnr/shutterstock/37593/>

Shutterstock was the first company to offer affordable, royalty-free stock video clips by subscription when it launched Shutterstock Footage in 2006. Now adding over 2,000 clips per week, Shutterstock is poised to capitalize on the increasing global appetite for watching video across several platforms.

In fact, according to a report last year by Hitwise, a top online market research firm, UK traffic to video websites has roughly tripled in the last year.

"We're very excited about the growth of Shutterstock Footage," said Jon Oringer, founder and CEO of Shutterstock. "The fact that we have reached 100,000 high quality clips in just three years demonstrates the huge growth potential of royalty-free video, as well as the enthusiasm of our talented filmmakers and videographers from around the world."

One such videographer, Jon Paul Careless of London, England, is a top submitter at Shutterstock, having uploaded more than 1,700 clips to the site since June of 2007.

"Due to the popularity of my clips on Shutterstock, I've been taking trips to different parts of the world to shoot timely topics such as wind and solar farms," said Careless. "As the result of the strong commissions, I plan to shoot stock full-time within a year."

Thanks to Shutterstock's global base of videographers like Careless, Shutterstock's library continues to grow, both in size and diversity.

"Our expansive clip library ensures that subscribers can rely on us for a diverse selection of content," said Adam Riggs, president and CFO of Shutterstock. "Our customers range from film, TV and news producers to multimedia advertising directors, website developers, and bloggers. With subscriptions as low as \$49 USD, anyone can afford compelling video from Shutterstock."

About Shutterstock®

Founded in 2003, Shutterstock is the largest subscription-based stock photo agency in the world. Its outstanding collection of premium photos, illustrations, and vectors combined with a selection of innovative, user-friendly subscription plans has made Shutterstock a trusted resource for an expanding global customer base. An industry pioneer in selling royalty-free stock by subscription, Shutterstock was also the first online photo agency to offer editorial photos and launch a video library. Shutterstock Footage (<http://footage.shutterstock.com>) offers a comprehensive library of royalty-free video clips available on a per-clip basis or by subscription. For more information, visit www.Shutterstock.com.

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