

# AN OPEN LETTER TO THE PRESIDENT

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January 21, 2009

Congratulations Mr. President.

Now that you're sworn in, you're no doubt going to have a lot on your plate.

And as a result, you're probably not going to get the recommended eight hours of sleep each night.

Like the rest of us, you're probably going to get closer to six (and that's on a good day).

So we'd like to offer you a better six.

Specifically, with a Sealy Posturepedic Better 6 mattress.

It's specially designed to eliminate tossing and turning (we'd explain how, but it's complicated and you're a busy man).

Just let us know and we'll bring it straight over to Pennsylvania Avenue.

We won't ask to take a picture with you or see the Lincoln Bedroom. All we ask is that you let someone at the front gate know we're coming.

Mr. President: Congratulations again on your new job.

Here's to getting a Better 6.

get a  
**better six**<sup>™</sup>  **Posturepedic**<sup>®</sup>