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Doing What's Right

Ingredient Responsibility Extends SC Johnson Legacy of Leadership

SC Johnson's leadership in ingredient disclosure and its requirement to phase out phthalates from the fragrances it sources both demonstrate the company's ongoing commitment to responsible leadership. Here are a few other examples.

Growing Greener Products

Using its patented **Greenlist™** process, SC Johnson has transformed the way it selects raw materials for its products. For example, since 2001 the company has cut more than 61,000,000 pounds of volatile organic compounds (VOCs) from the environmental footprint of its products – the equivalent produced by approximately 656,000 cars a year.

The company has rated more than 95 percent of the raw material it uses, and SC Johnson scientists use this information to select better ingredients for the environment and human health. The **Greenlist™** process has been recognized with two Presidential awards including the Presidential Green Chemistry Challenge Award and the Ron Brown Award for Corporate Leadership.

The company also looks for additional ways to lessen the impact of its products, such as packaging improvements. Last year, SC Johnson launched a lighter 32-ounce bottle for products like **Windex®** glass cleaner. The new bottle reduces consumer waste by 1,000,000 pounds annually.

Actions like these continue SC Johnson's legacy of leadership that has included milestones such as introducing water-based aerosols in 1955, voluntarily eliminating CFCs from aerosol products in 1975 – a full three years before the U.S. mandate to do so, and phasing out chlorine-based external packaging materials worldwide in 2002, including bottles made of PVC and bleached paperboard.

Conserving Critical Resources

By powering its largest factory with Green-e certified energy from onsite cogeneration turbines, using wind power for 46 percent of the electricity at another U.S. plant, and employing waste palm shells as a fuel in Indonesia, SC Johnson now sources 38 percent of its global electricity from renewable energy.

That number will rise even higher when the company completes a new 300-foot-tall wind turbine being built near its largest European manufacturing facility – a project that will eliminate about 3,800 tons of carbon dioxide annually as well as allowing the facility to use 655,000 fewer kilograms of coal.

Working to achieve aggressive self-imposed objectives, from 2000 through 2007 SC Johnson reduced its worldwide greenhouse gas (GHG) emissions for all its worldwide factories by 15 percent. This achievement surpassed the company's goal of a 12 percent reduction by 2011, and a new target is being established in support of SC Johnson's commitment to continuous improvement.

Learn more about SC Johnson's legacy of responsible leadership at www.scjohnson.com and visit our new ingredient web site at www.whatsinsidescjohnson.com

SC Johnson is a family-owned and managed business dedicated to innovative, high-quality products, excellence in the workplace and a long-term commitment to the environment and the communities in which it operates. Based in the USA, the company is one of the world's leading manufacturers of household cleaning products and products for home storage, air care, personal care and insect control. It markets such well-known brands as **EDGE®**, **GLADE®**, **OFF!®**, **PLEDGE®**, **RAID®**, **SCRUBBING BUBBLES®**, **SHOUT®**, **WINDEX®** and **ZIPLOC®** in the U.S. and beyond, with brands marketed outside the U.S. including **AUTAN®**, **BAYGON®**, **BRISE®**, **ECHO®**, **KABIKILLER®**, **KLEAR®**, and **MR. MUSCLE®**. The 123-year old company, with more than \$8 billion in sales, employs approximately 12,000 people globally and sells products in more than 110 countries. www.scjohnson.com

