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**BOOK
A BRIGHTER
FUTURE™**



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a \$10 OFF* coupon
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of \$50 or more.

July 1 - August 31, 2009

Help provide new books to
underserved children by supporting
Reading Is Fundamental (RIF)
at your local Macy's store. Macy's will
donate 100% of your \$3 to RIF.

Visit www.RIF.org/brighterfuture

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*Exclusions and restrictions apply.
See store or macy.com for details.





Macy's has partnered with Reading Is Fundamental to make it easy to share the joy of reading!

Five simple ways to Book A Brighter Future

- Read to children every day.
- Talk about things you have read.
- Let kids see you reading.
- Give books and magazines as gifts.
- Take kids to the library.



For fun reading activities or details about the RIF-Macy's Book A Brighter Future partnership, visit www.RIF.org/brighterfuture

