



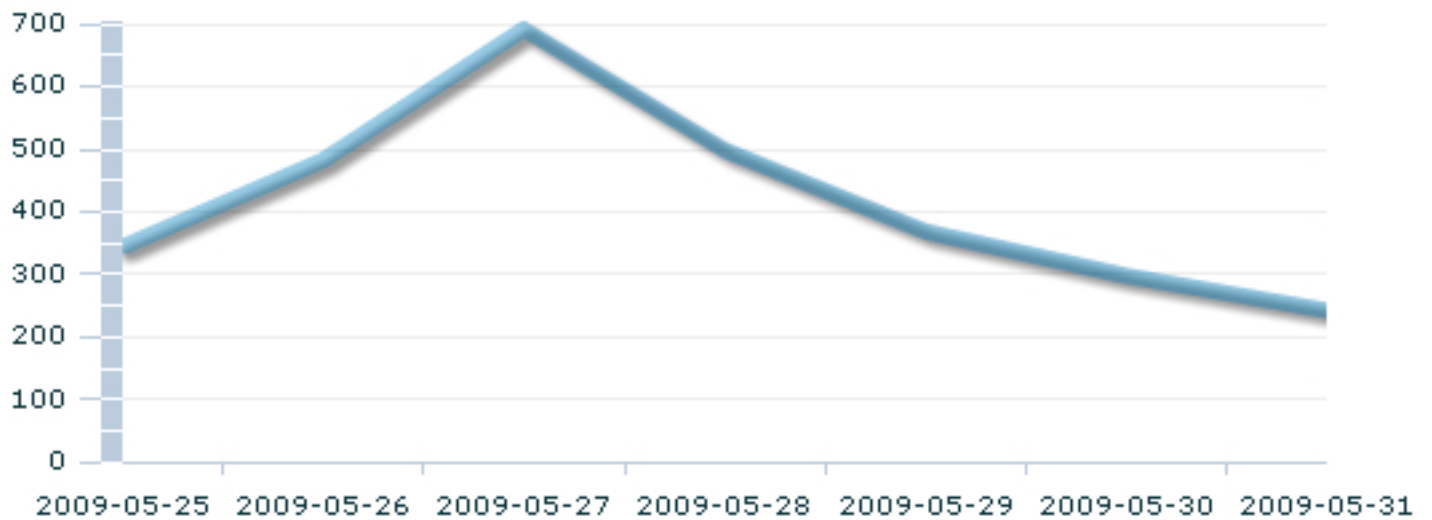
PR Newswire
United Business Media

MultiVu

Social Media Analytics Report

Search Term: ("wind power")

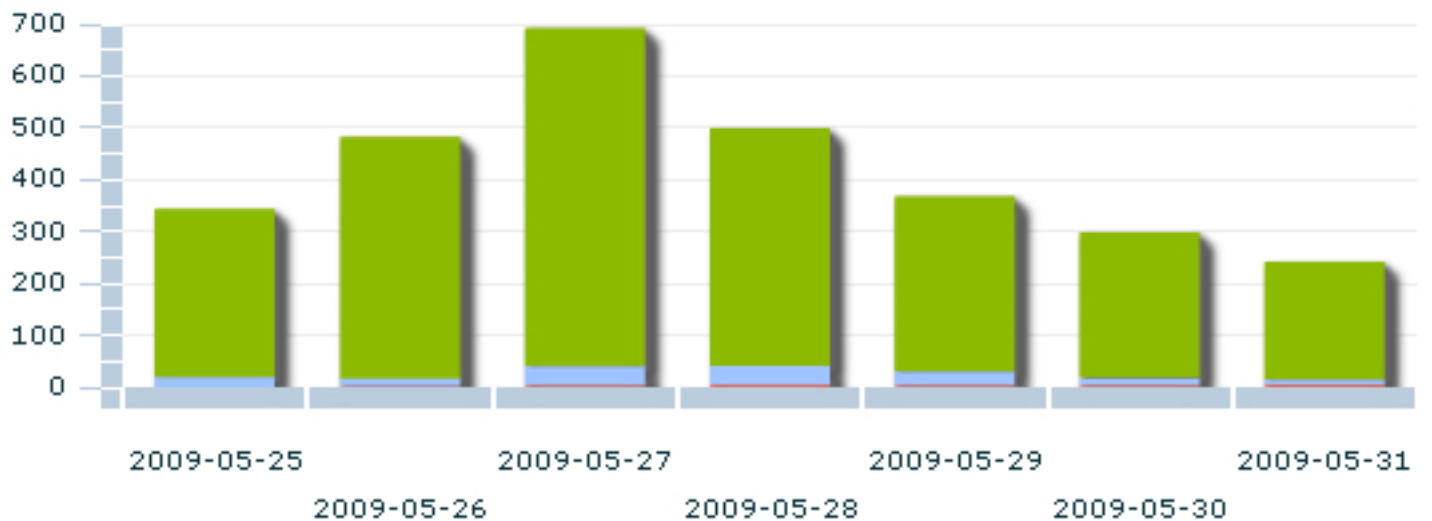
Buzz Volume Chart



■ Number of Mentions

The Buzz Volume Report reveals all the mentions that are a result of your search query.

Sentiment Chart



■ Negative ■ Neutral ■ Positive

The Sentiment Report delivers additional insight on social media mentions by gauging whether discussions are positive, neutral or negative.

Top 20 topics

Topic	Topic Weight
energy	774
company	635
renewable energy	163
electricity	157
China	143
Major	73
person	67
America	55
India	45
wind energy	41
Texas	40
Chicago	36
Europe	26
wind power technologies	26
Renewable Energy Solutions	24
Denmark	23
Governor	23
clean coal technology	22
Rhode Island	22

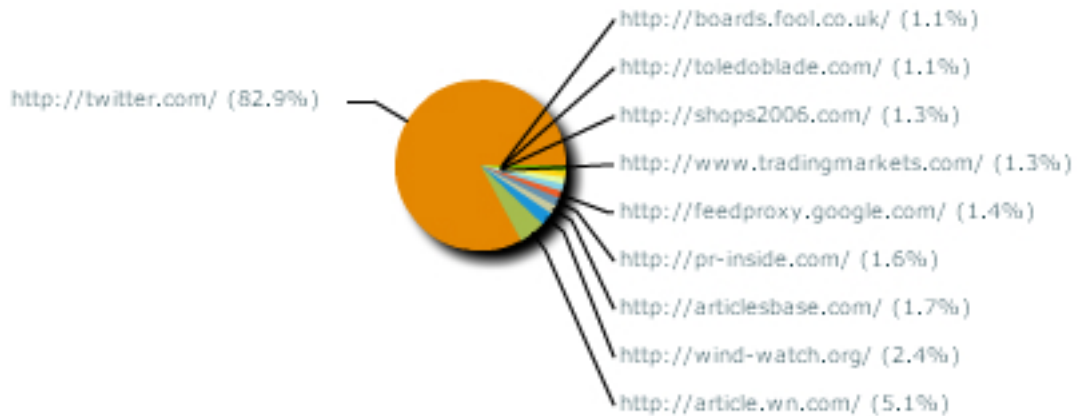
The Top Topics Report identifies the most frequently discussed topics surrounding a brand and/or its competitors.

Top 10 mentions

Snippet	No. of Mentions
Create your VERY own electricity at home by building your own solar and wind power generators @ http://Energy.TheAvt.com Go Green!	21
Renewable Energy Solutions -building your own solar and wind power generators for less than \$200 http://tinyurl.com/ownearthpower	21
...gy sources.' The majority of that increase will come from the use of wind power and hydropower. Aside from those two sources, other	19
KDWN :: Las Vegas News Radio Station ...iodiesel, efforts to develop less polluting coal plants, expansion of wind power and conservation	19
...rgy sources.' The majority of that increase will come from the use of wind power and hydropower. Aside from those two sources, other	15
toledoblade.com -- ...al Program Office in Chicago. That includes millions for researching wind power, solar power, and other forms of	14
...tes, the PTC has helped bring down the electricity price generated by wind power plants to less than 5 cents/kWh, making wind energy	11
GadBall Jobs PhD-EE, R&D Mgr, Renewable Energy, Power Electronics, Relo, Perm To \$: J&S Professional Recruiters ...lls and	10
...iodiesel, efforts to develop less polluting coal plants, expansion of wind power and conservation programs. Congressional Republicans	10
Build Your Own Solar and Wind Power Generators http://bit.ly/uAGOF Sentiment:positive	8

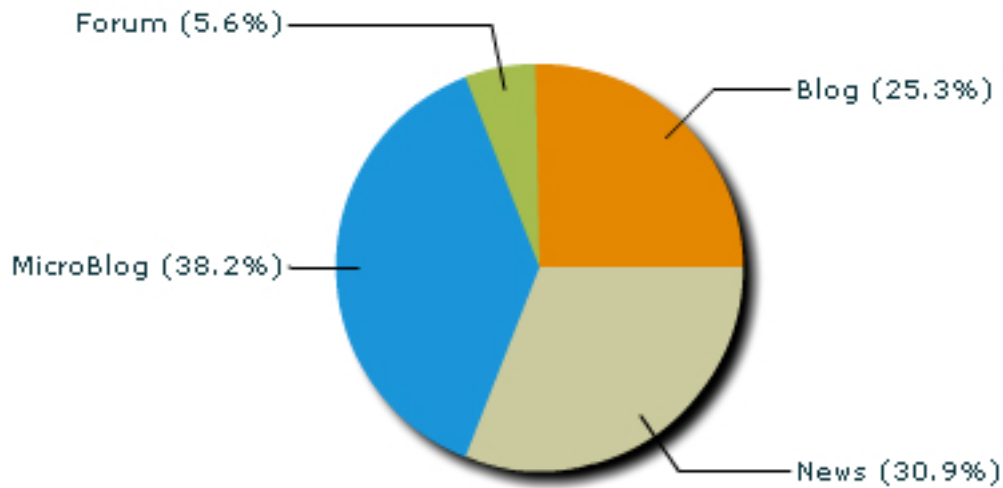
The Top Mentions Report shows you what conversations or topics are being talked about the most.

Top 10 Influencer Chart



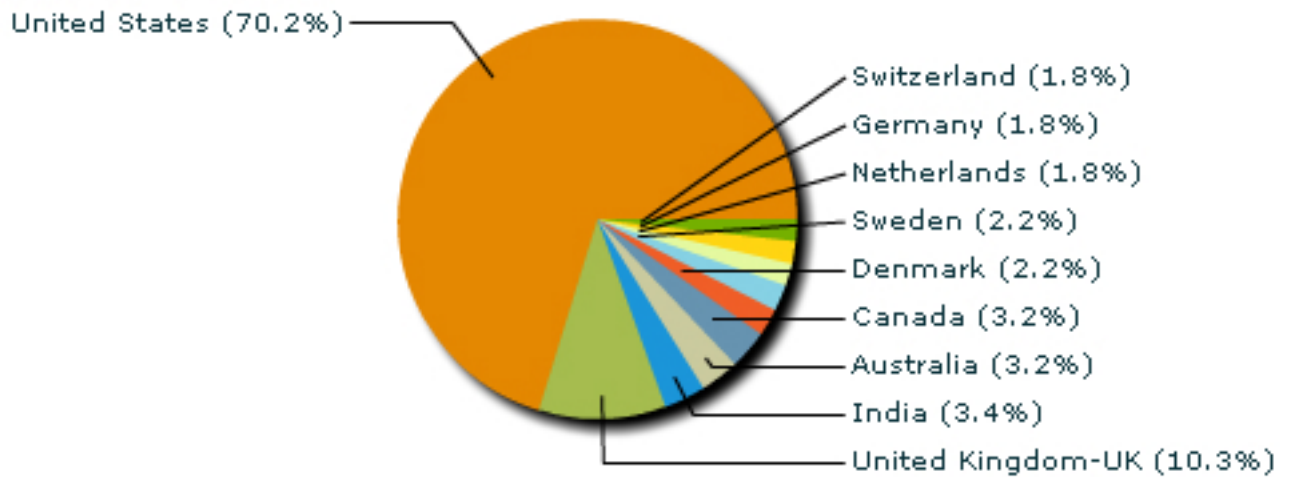
The Influencers Report reveals the top sources where your organization is being mentioned or discussed.

Channel Chart



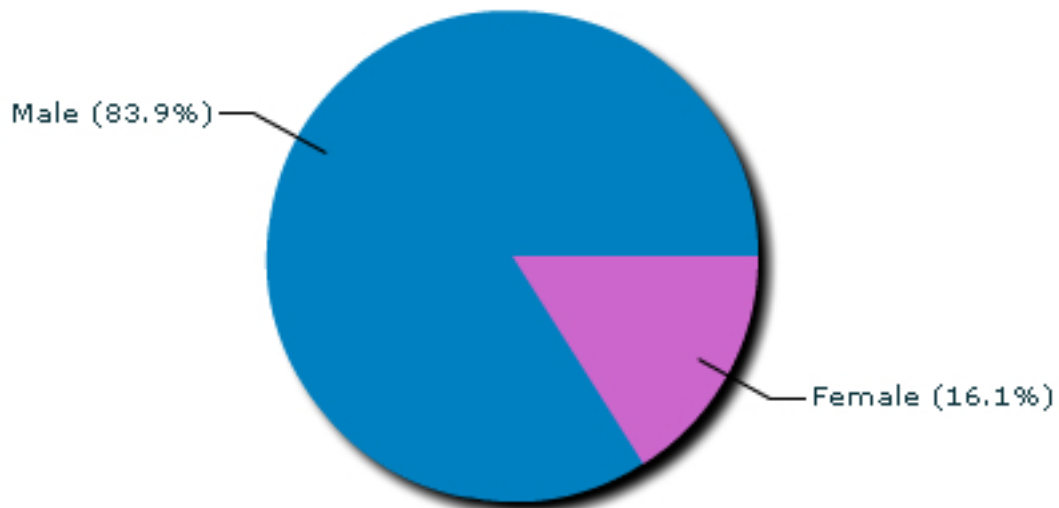
The Channel Report shows you where conversations are taking place on a macro level.

Top Author Countries



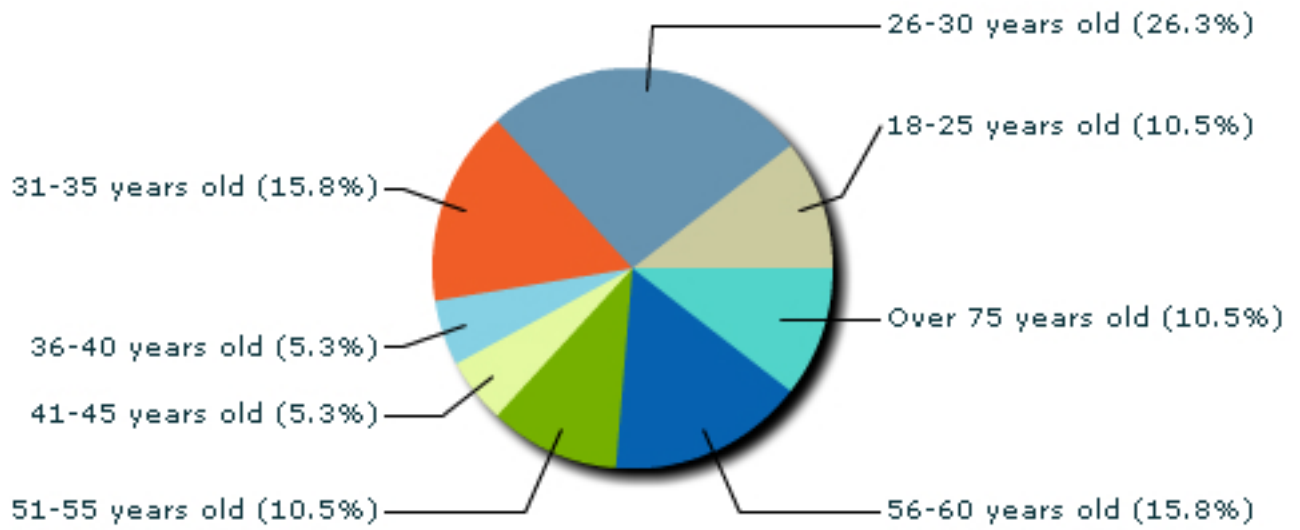
The Regions Report displays the geographic location of the people conversing about your brand.

Author Gender breakdown



The Gender Report shows you who is speaking about your organization more, men or women.

Author Age breakdown



The Age Chart shows you which demographics are mentioning your organization most.