

Get Re@d.



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You can get better pick up, more often with PR Newswire. Period.

Our passion is getting your message to the right audience at the right time. Whether to traditional outlets like newspapers, trade magazines and TV, across the Web and to online databases or through new social media channels PR Newswire gets your message seen, heard, blogged about and **picked up**.

We're proud to be able to get your story the best media pick up compared to any other newswire service.*

Switch to PR Newswire today and get:

- ➔ **BEST** media pick-up frequency: PR Newswire press releases are picked up 55% of the time, compared to 43% for Marketwire, 38% for Business Wire and 37% for PrimeNewswire (GlobeNewswire).
- ➔ **GREATEST** level of pick up: 20% of PR Newswire press releases are picked up 4 or more times. The average is 11%.
- ➔ **HIGHEST** number of media pick ups: PR Newswire press releases are picked up, on average, by 5 media outlets. That's 1.2 more than the average number of pick ups for other wire services.

What's more, our vast distribution network reaches thousands of online databases, websites and video sharing sites. Blogs and search engines link to PR Newswire more frequently and our website gets the highest number of page views and unique visitors versus any other wire service.

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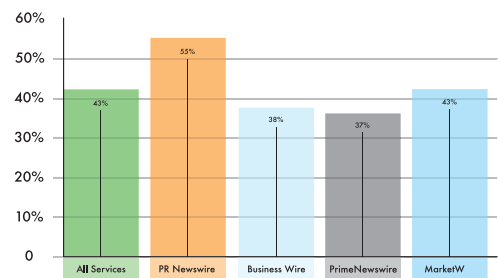
Get Pick up.


PR Newswire
 United Business Media

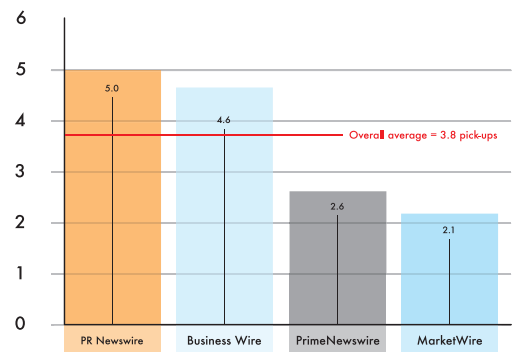


DiagnosticsPlus
 Full-service market research and intelligence

Pick up Rate:

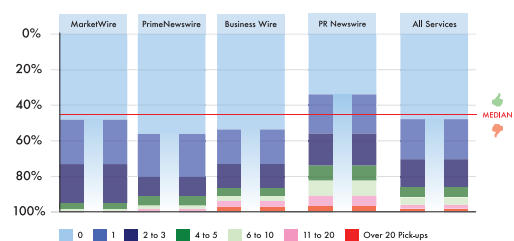


Pick up Frequency:



*Average number of pick-ups for releases picked up at least once.

Frequency Distribution of Pick Up:



* 2008 Diagnostics Plus media pick-up study of largest commercial wire services.