



July 26th 2010 - Zurich

Press Release

Zurich-New York-Tokyo

"EF Global Intern 2010" winner Anna Bulycheva starts her truly global internship

Anna Bulycheva from Russia, will start the first part of her international adventure this week in Zurich, Switzerland. Her EF internship will then take her across the globe to New York, USA followed by Tokyo, Japan.

Out of 17,000 contestants Anna managed to impress the jury of the "EF Global Intern 2010" contest with her resume and personal video. After much consideration she was selected as the individual who best encapsulates the ideals of today's youth: open mindedness, curiosity about the world and an adventurous spirit.

Anna, who is a student of journalism in Russia, says in her video; "I want to learn something new every day, every minute". Her positive attitude and ambition to develop into a global citizen will be an ideal stepping stone for Anna's global internship in different marketing areas at EF Education First, of which she will be reporting via the EF Global Intern website at www.ef.com/globalintern.

When Anna learned that she had been selected as the winner, she was absolutely thrilled saying "My emotions are very hard to describe in words". And as the winner of this year's contest, she will become a member of the jury of the upcoming "EF Global Intern 2011" contest, which will start with local selections in 60 countries in October 2010.

As Anna states; "I like the feeling of being part of the world" and now thanks to EF she's about to explore it.

About EF Education First:

EF, the world leader in international education, was established in 1965 with the mission to break down the barriers in language, culture, and geography. With 400 schools and over 15 million students, EF specializes in language schools, academic degrees, educational travel abroad, and cultural exchange. Originally conceived in collaboration with Apple, EF's Efecta(TM) System is the world's most advanced English learning method and is used to power EF's language schools and online English courses at Englishtown.com. In addition to helping 1,200 corporations with English training, EF was the Official Language Training Supplier to the Beijing Olympics and is helping Brazil prepare for the 2014 World Cup.

www.ef.com

Press contact:

Anita Hauser, EF Zurich, Mobile +41 79 622 34 07, Email anita.hauser@ef.com