

“COSMETIC MEDICAL PROCEDURES AND JOB SECURITY” SURVEY

Provided to ASPS by Opinion Research Corporation, Princeton, New Jersey

Here are the questions that were asked:

1. **Particularly in these challenging economic times, do you believe appearance and youthful looks play a part in getting hired, getting a promotion, or getting new clients?**
2. **Have you ever had any medical cosmetic procedures in order to increase your perception of your value or competitiveness in the job market?**
3. **Do you think you would ever consider any medical cosmetic procedures SPECIFICALLY to enhance your confidence and your perception of your value and competitiveness in the job market?**
4. **Do you think having medical cosmetic procedures can boost a person's confidence?**

The following table contains additional detailed demographic information about the women in America that responded to these questions:

AGE	RACE	INCOME	EDUCATION
33% 18-34	66% White	25% <35K	5% Some HS
22% 35-44	15% Black	12% 35-50K	24% Grad HS
25% 45-54	12% Hispanic	17% 50-75K	29% Some
14% 55-64		13% 75-100K	College
		16% >100K	40% Grad
			College

Survey findings are based on telephone interviews with 647 females who are not retired. Those interviews were a sub sample of a larger omnibus telephone survey conducted among a national probability sample of 2,004 adults (comprising 1,002 men and 1,002 women) 18 years of age and older, living in private households in the continental United States. Interviewing for this CARAVAN® Survey was completed during the period January 15-19, 2009.

All CARAVAN survey data are weighted to be representative of the adult population of the US. Once the weights were applied to this data, the number of respondents was adjusted to 789. Results based on this sub sample have a margin of error of plus or minus three percentage points.