



# Taking insulin?

## Meet the improved FlexPen.<sup>®</sup>



Uses NovoFine<sup>®</sup> 32G Tip needles, our thinnest needle available

Color branded for Levemir<sup>®</sup> and NovoLog<sup>®</sup>

Pen and needle shown at actual size

Easy push-button injection

## The world's #1 selling prefilled insulin pen.\*

Your insulin routine should be easy. So we've taken the world's #1 selling prefilled insulin pen\*—and improved it. See what makes FlexPen<sup>®</sup> an easy option when it comes to taking insulin:

- Prefilled and ready-to-use in a range of insulin options
- Large, clear dosing window for accurate and adjustable dose setting
- Fits in your pocket or purse
- Covered on most managed care plans

For more than 85 years, Novo Nordisk has been helping people just like you.

**Talk to your doctor or pharmacist to find out if FlexPen<sup>®</sup> is right for you. Be sure to consult your doctor regarding your individual treatment plan.**

**Go to [NovoNordiskCare.com/improved](http://NovoNordiskCare.com/improved) to get up to \$25 off your next FlexPen<sup>®</sup> prescription.**

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch), or call 1-800-FDA-1088.



**Levemir<sup>®</sup> FlexPen<sup>®</sup>**  
insulin detemir (rDNA origin) injection

**NovoLog<sup>®</sup> FlexPen<sup>®</sup>**  
insulin aspart (rDNA origin) injection

**NovoLog<sup>®</sup> Mix 70/30 FlexPen<sup>®</sup>**  
70% insulin aspart protamine suspension and  
30% insulin aspart injection, (rDNA origin) in a prefilled syringe

\* Reference: IMS Health, Inc. IMS MIDAS (12 months ending September 2008)