

# NoRiders®

## Men's & Women's Apparel Solutions for Shorts that Ride Up the Inner Thighs

### Many consumers experience this problem.

Men, women and children with thicker thighs experience a common problem while wearing shorts from virtually any clothing manufacturer. During the normal course of wearing them, the inseams of the shorts tend to ride up the inner thighs and bunch at the crotch area. This results in discomfort in wearing them, annoyance in having to repeatedly pull them down, and the embarrassment of how they look and what they must do to fix the problem.

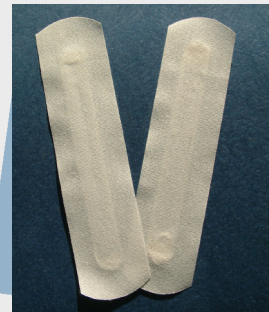


### ProductMasters has the solution!

After years of research and development, we have patented the most effective and long lasting solution available to prevent people's shorts from riding up their inner thighs and bunching at the crotch area during the normal course of walking, running, playing sports, etc.

### NoRiders® Iron-on Patches

**NoRiders Iron-on Patches** are specially designed to be easily ironed on near the inseam of existing shorts by the average consumer. For a clear illustration of how they work, view our **NoRiders Video Demonstrations** online at [www.NoRiders.com](http://www.NoRiders.com).



# NoRiders®

*...prevent the discomfort associated with bunching of the inseam in the crotch area*

*...prevent the annoyance of having to pull down the pants legs every time they ride up*

*...prevent the constant embarrassment associated with above*

*...enhance the appearance of shorts and make them a pleasure to wear*

*...increase customer likelihood of purchasing other sewing notions from an in-store or online retailer that cares about their maximum comfort and satisfaction.*

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