

The Problem



Before applying NoRiders 😞

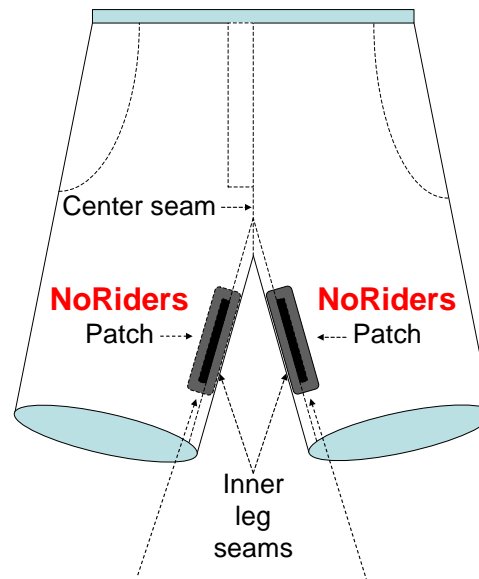
Millions of people experience a very common problem while wearing shorts of any kind from virtually any clothing manufacturer. During the normal course of walking, hiking, running and playing sports, the inseams of the shorts tend to ride up the inner thighs and bunch at the crotch area. This results in discomfort in wearing them, embarrassment with how they look, and annoyance in having to repeatedly pull them back down. Is there a real solution to this problem?

NoRiders® Iron-on Patches

NoRiders Iron-on Patches are uniquely designed to be easily applied *along* the inseam of existing shorts by the average consumer to prevent them from riding up the inner thighs during the normal course of use.

NoRiders® Iron-on Patches

Placement Diagram



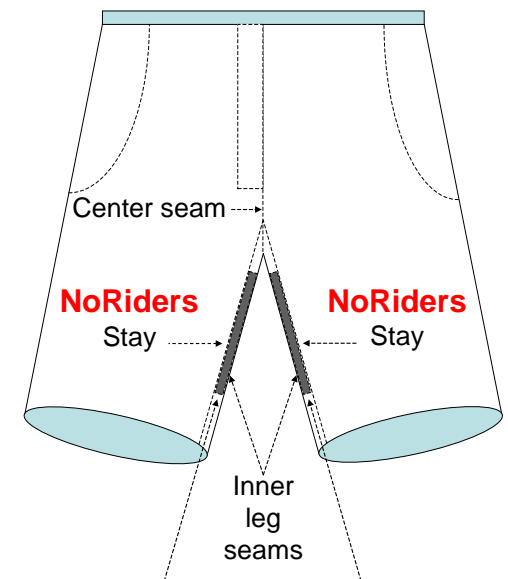
NoRiders ironed to the inside and along the inseam of each pants leg

NoRiders® Inseam Stays

NoRiders Inseam Stays are uniquely designed to be easily applied *within* the inseam of new shorts or the inner seam allowance of existing shorts to prevent them from riding up the inner thighs during the normal course of use.

NoRiders® Inseam Stays

Placement Diagram



NoRiders enclosed within the inseam or seam allowance of each pants leg

Whether applying NoRiders Iron-on Patches *along* the inseam of shorts or inserting NoRiders Inseam Stays *within* the inseam of shorts, the results are the same - a dramatic increase in the level of comfort and confidence in wearing shorts again:

- ~ No More discomfort associated with bunching of the inseam in the crotch area
- ~ No More annoyance with having to pull down the pants legs every time they ride up
- ~ No More embarrassment associated with how you look wearing shorts
- ~ Experience More comfort and confidence with wearing your favorite pairs of shorts

The Solution



After applying **NoRiders** 😊

ProductMasters has patented several unique solutions to this very common problem experienced by men, women, children and athletes alike. **NoRiders**® effectively prevent shorts from riding up one's inner thighs and bunching at the crotch area, thereby restoring people's comfort and confidence in wearing shorts.

The Solution? You need to ...

NoRiderize Your Shorts!™



Invented by Cas Chetelat

Developed by Mike Chetelat

Inspired by Necessity,
the Mother of Invention

**Restoring Comfort and
Confidence to Wearing Shorts**

www.**NoRiders**.com

U.S. Patent No. 6,076,193

ProductMasters, Inc.

P.O. Box 44071

Baltimore, MD 21236

410.933.9229

Copyright © 2008 ProductMasters, Inc.
All rights reserved

NoRiders®

STOP being Self-Conscious



START being Self-Confident

NoRiderize Your Shorts!™

Enjoy Wearing Shorts Again!

NoRiders.com