

# The Nature's Variety® ROTATION DIET

*Rotate proteins and forms for a healthy, happy pet.*

**What It Is:** The Rotation Diet is an approach to feeding centered on alternating a variety of proteins (i.e. beef, chicken, salmon) and forms (raw frozen, dry kibble, canned) in a pet's diet on a daily, weekly or monthly basis.

## **Why Top Pet Experts Recommend It:**

Think about feeding your pet the way you eat: rotating healthy foods to get the benefits from each one creates a balanced whole. The Rotation Diet enables pets to enjoy a healthy variety in their diet to help avoid nutritional deficiencies and boredom with meals.

**The Benefits:** Good nutrition is essential to animal well-being. The Rotation Diet addresses some of the most common health problems in pets. The benefits may include:

- Reduced risk of allergies and intolerances
- Improved hydration
- Weight control
- Sustained interest in the food dish
- Better behavior



## **How to Implement the Rotation Diet:**

The Rotation Diet is customizable to every pet. There is no right or wrong way to rotate:

- To begin the rotation diet, introduce new proteins (beef, chicken, salmon) and forms (raw, dry, can) into your pet's current diet. You can rotate on a daily, weekly, or monthly basis.
- Owners of pets with grain allergies should consider increasing their portion of grain-free foods, like Nature's Variety Raw Frozen Diets and Instinct kibble and cans