



Raw Diets

Dogs and cats are meat-eaters by nature. That's why raw, fresh meat is the most instinctive diet for pets. A diet consisting of primarily of raw meat, organ meats, bone, and fat mimics what pets would eat in their natural habitat. With natural proportions of vitamins, minerals, enzymes, proteins, amino acids, Nature's Variety Raw Frozen Diets provide wholesome nutrition for the health and well-being of dogs and cats. Features and benefits of Nature's Variety Raw Frozen diet include:



Raw Diets for dogs and cats



Medallions = 1 oz each



Patties = 8 oz each



Chubs = 2 lb each

- **Proper Nutrition** – Formulated like the ancestral diet with over 95% raw meat, organ meat and raw ground bone, Nature's Variety Raw Frozen Diets satisfy cats and dogs, who are meat eaters by nature.
- **Fresh Ingredients** – Nature's Variety Raw Frozen Diets have never been cooked. Every ingredient is real and fresh, with no synthetic vitamins or minerals.
- **High Quality Meat and Poultry** – With ingredients sourced from USDA-inspected facilities, Nature's Variety Raw Frozen Diets are made with expertise, integrity and care. Nature's Variety Raw Frozen Diets are made with the highest quality protein sources, including antibiotic-free, hormone-free (or organic) poultry, antibiotic-free, hormone-free lamb, venison, and rabbit, and pasture-fed beef.
- **Grain-Free** – Grain-free diets are a natural choice for pets suffering from grain-related allergies.
- **Formulated for All Life Stages** – Raw Frozen Diets are complete and balanced for all life stages, including puppies/kittens, adults, and seniors. Nature's Variety Raw Frozen Diets lead the industry as the first to be scientifically substantiated to be complete and balanced through AAFCO Protocol Feeding Trials.
- **Convenient and ready to serve** – medallions, patties, and chubs make serving pets quick and easy. No mixing, measuring, or supplementing.
- **Nature's Variety Raw Diets are available in various formulas and sizes for dogs and cats:**
 - Canine and Feline: Beef, Chicken, Lamb, Organic Chicken, Rabbit, and Venison Formulas
 - Medallions come in 3 lb. bags, and are 1 oz. each (approximately 48 medallions per bag) "A Taste of Raw" 1 lb. trial size bag is also available in medallions.
 - Patties come in 6 lb. bags, and are 8 oz. each (12 patties per bag)
 - Chubs are 2 lbs. each, and are available for individual purchase or may be purchased in a 12 lbs. retail case (6 chubs per case)
- **Availability:** Nature's Variety Raw Frozen Diets are available at local pet specialty stores and at select veterinarian clinics, kennels, feed stores and online retailers. To find a store in your area, visit www.naturesvariety.com and click on the "Find a Store" link.
- **Suggested Retail Price:** Prices vary by region and retailer. To learn more about prices in your market, please talk with your Nature's Variety retailer.