



Music Mogul, Inc. Executive Biographies

Nicholas Longano, CEO of Music Mogul, Inc.

A video game veteran, Nicholas Longano was President at Massive Incorporated and a key player in building the one billion dollars in-game advertising market. His extensive video game industry experience and relationships were the catalyst for the company's success, and led directly to long-term exclusive publisher production agreements for Massive with all most all of the industry's top publishers. He pioneered the unique greenlight process at Massive that was rigorously applied to any potential games for the network. In May 2006, Massive was acquired by Microsoft.

Longano enjoyed four years as General Manager (Universal Interactive) and Head of Marketing for Vivendi Universal Games where he worked on *Chronicles of Riddick*, *Hulk*, *Simpson's Hit and Run*, *Buffy the Vampire Slayer*, *X-Files*, *Die Hard - Nakatomi Plaza*, *The Lord of the Rings*, *The Thing*, *Crash Bandicoot*, *Spyro the Dragon*, *Jurassic Park*, *Metal Arms*, *Baldur's Gate*, *Half Life 2*, *Diablo II*, *Cat in the Hat*, *Hoyle* franchise, re-launched *Leisure Suit Larry*, *Fast and the Furious* and 60 other console, PC and handheld titles.

Longano has an extensive track record of launching successful franchises worldwide, and was President of MOJO Advertising in Los Angeles – where he formed a new video game division, with clients such as Atari, ESPN Games, VUG, and Groove Games. He was the former General Manager for Calvin Klein Cosmetics Canada and Latin America operations, and head of marketing, worldwide. Longano holds a Business Degree in Marketing from the David Syme Business School, and a Bachelor's Degree in Psychology from Monash University, Melbourne, Australia.

Jonathan Eubanks, Chief Operating Officer of Music Mogul, Inc.

Jonathan Eubanks has been a veteran in the video game industry for fourteen years. He has enjoyed a longstanding career in the industry, specializing in the development of multi-platform games based on popular film and television intellectual properties. He is experienced in developing a variety of games across many genres for the PC, Gameboy Advance, Nintendo 64, Playstation I and II, Dreamcast, Gamecube, and the more recently released Xbox 360, Playstation III, Nintendo Wii and DS, and Playstation Portable next generation consoles.

During his career, he has successfully developed and released over 60 titles. Among these titles, *Hulk I and II*, *Van Helsing*, *Jurassic Park*, *Cat in the Hat*, *Happy Feet*,

Crash Team Racing, Spyro the Dragon, Justice League Heroes, Batman Begins, Looney Toons, and The Thing are a few of the select games that have received notable media attention.

In addition to having a multitude of credits for video games tied to film and television IP, Eubanks has also worked on a more non-traditional games that involves pediatric cancer research. Serving as Executive Producer in collaboration with Hope Labs in Palo Alto has enabled the company to release their first cancer research related title, *Remission*, in 2004. This interactive action adventure game has benefited children with cancer by allowing them to understand their disease, for encouraging them to take their meds, and to cope with their treatment leading to varying degrees of mental and physical recovery.

Throughout Eubanks' career, he has worked for five of the largest third party video game publishers in the industry: Activision, Universal Interactive, Vivendi Universal Games and Warner Bros Interactive. During his employment with these well recognized companies, Jonathan retained a strong track record of generating revenue in combined gross sales of games that resulted in hundreds and millions of dollars. In addition, he was able to establish solid relationships with Microsoft, Sony and Nintendo.

Rodney Jerkins, Chief Creative Officer & Music Supervisor of Music Mogul, Inc.

An acknowledged virtuoso in the music industry, Rodney "Darkchild" Jerkins began his career at the age of 17. The prolific young Jerkins quickly established himself as a formidable musical force, and with a trail of outstanding accomplishments, including eight Grammy Awards. Jerkins discography reads like a who's who of musical royalty. He has added to the hit lists of music talents such as Mary J. Blige, Beyonce, Madonna, Britney Spears, Diddy, Brandy, Jennifer Lopez, Michael Jackson, Whitney Houston, Toni Braxton, Keyshia Cole, Cher, Janet Jackson, Destiny's Child, Natasha Bedingfield, The Pussycat Dolls, N'Sync, Gwen Stefani, Fantasia, Ludacris, Jamie Foxx, Black Eyed Peas, Mario, Monica, Ciara, Tiffany Evans, Trinitee 5:7, TLC, The Spice Girls, Vanessa Williams, J. Holiday, Joe, Ray J and countless others. Jerkins is responsible, through his numerous hit productions, for over 160 million in record sales worldwide.

Some of Jerkin's notable accomplishments in music are:

- At 17 years old Jerkins was the co-writer, arranger and producer of 5 songs on the Mary J. Blige 4x platinum CD *Share My World* including the hit single "I Can Love You."
- In 2000 Jerkins wins a Grammy Award for Best R&B song for the Destiny's Child smash hit "Say My Name" – which he produced, as well as a Grammy nomination for his production of Beyonce's #1 smash "Déjà Vu".
- In 2006 Jerkins re-teams with Blige for her monster hit "Enough Cryin".
- Billboard has twice named him as one of the hottest R&B producers in the country.

In the theatrical feature realm, Jerkins was the executive music producer and wrote eight original songs for the soundtrack of the Walt Disney film *Confessions of a Shopaholic* for producer Jerry Bruckheimer. Jerkins has also lent his formidable talents to cinematic music, having contributed music to numerous movie soundtracks. Among them are the films *Honey*, *Scary Movie 3*, *Blue Streak*, *My Baby's Daddy* and *Rush Hour 1 & 2*.

In May 2009, Jerkins will star in a new reality series created by Sean "Diddy" Combs and TV mogul Mark Burnett. *StarMaker* will showcase aspiring solo artists who will compete with the added pressure of living together. Rodney will act as head judge and mentor to the contestants.

Jerkins recently signed a deal to executive produce nine albums for Extreme Music, the worldwide production music library unit of Sony/ATV Music Publishing and joins a prestigious group of composers on the Extreme Music roster that include, Quincy Jones, Hans Zimmer, Robbie Nevil, The Royal Philharmonic Orchestra, among others. This true music mogul is also in the studio producing for several acts for his label, *Darkchild Records* and is considering several TV and motion picture products for his *Darkchild Productions* shingle.

Ray Brown, Chief Talent Operations of Music Mogul, Inc.

In 1994, Ray Brown formed Ribeiro & Brown Management with Alfonso Ribeiro. In the capacity of manager and president, Ray handled the day-to-day operations of the company. He worked along side Alfonso during his days as "Carlton" on *The Fresh Prince of Bel-Air* and *In The House* with LL Cool J.

Next, Brown branched out to create his own company called Southern Boy Entertainment. While at the helm of Southern Boy Entertainment, he managed the career of writer Tamara Savage. Ms. Savage wrote the smash hit, "Heartbreak Hotel" by Whitney Houston, *The Rugrats Movie* theme song which was performed by Mya, Mase and Blackstreet. She also wrote Monica's "First Night," songs for TLC, Shanice Wilson and Deborah Cox.

Southern Boy Entertainment changed its name to Nu Life Entertainment. Under Nu Life he discovered Rhona Bennett, a former Mickey Mouse Club star, for whom he landed a recording contract with Rodney Jerkins and Sony Music and a reoccurring role on *The Jamie Foxx Show*. At the same time he secured a record deal with the group Breeze at Will Smith's company Overbrook Entertainment.

Brown did a Production deal in the Philippines with Jay R, who is a Filipino-American phenom, who won MTV-Asia's "Best New Artist" award in 2004. Brown also worked along side JY Park who is a Korean business and entertainment mogul.

Brown created a kid's reality show called *Star Camp*. He partnered with QD3, Nick Cannon and Quincy Jones to produce the show. *Star Camp* is a new and rare opportunity for kids with the desire, dedication and talent to share expression

creatively through popular music. *Star Camp* was the first interactive television show of its kind. Reaching all cultures in all regions of the world, kids could gain access to the foundational tools necessary to succeed in the entertainment industry.

Ray is also currently working on a new tweens project called School Gyrls with Nick Cannon and Mariah Carey. School Gyrls is a multitalented singing group that is a triple threat: they can all sing, dance, and act. They are currently working on an album, developing a theatrical feature, and television series.

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