



JUST APPROVED
BY THE FDA

UVA Rays Are The #1 Cause Of Skin Aging.
Fight Wrinkles And Discolorations With A
Breakthrough Daily Moisturizer Featuring Mexoryl™ SX.

NEW REVITALIFT®
UV
With Mexoryl™ SX
(Ecamsule)
For Exceptional
UVA Protection



FIGHTS
HARMFUL
UVA RAYS

THE TRUTH:
UVA rays are responsible for up to 80% of skin aging, leading to wrinkles, loss of firmness and discolorations.

THE INNOVATION:
Mexoryl™ SX (Ecamsule): The new sun filter that provides exceptional protection against the UVA rays that lead to wrinkles. At last, a breakthrough that fills the gap in your skin's protection!

THE RESULTS:
Exceptional action against the signs of aging with Revitalift® UV.
• 70% of women saw fewer wrinkles in just two weeks*
• 71% saw firmer skin in just two weeks*

Because You're Worth It™

NOW AVAILABLE
IN THE U.S.

"Fighting aging every day starts with
advanced UVA protection."

ANDIE MACDOWELL

Find out about anti-aging UV filters at lorealparis.com
*Based on a consumer test of 32 women
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ADVANCED ANTI-AGING ACTION