

Live Like A Champion Tour



About Anthem Blue Cross

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Governor's Council on Physical Fitness and Sports

A non-profit, non-partisan organization dedicated to promoting physical activity for all Californians with an emphasis on children and youth. Governor Schwarzenegger is the Honorary Chairman and Council members include Chairman Jake Steinfeld, Vice Chairman Peter Vidmar, and California sports legends such as Jerry Rice, Lisa Leslie, Misty May-Treanor, Laila Ali and Julie Foudy. For more information visit www.CalGovCouncil.org.

Governor's Council Key Initiatives include the Governor's Challenge, the Governor's Council Spotlight Awards Presented by the Anthem Blue Cross Foundation, the Governor's Council Activity Guide, the Live Like a Champion Tour powered by Anthem Blue Cross and Exercise is Medicine.