

HENRI BENDEL

NEW YORK

Easton Town Center – Columbus, Ohio

Henri Bendel

Louisiana-born milliner and fashion visionary Henri Bendel opened his store in New York City in 1895. Bendel dressed many of New York's luminaries, including the Astor's and the Vanderbilt's. He introduced Coco Chanel's designs to the U.S and he is also credited with staging the first fashion show in New York City. Today the Henri Bendel flagship—a landmark building complete with a four-story atrium and historic Lalique windows—is located on Fifth Avenue and in the spirit of its founder, continues to discover and showcase the best in fashion, accessories and beauty.

Henri Bendel – Easton

The Henri Bendel store at Easton features skin care, color cosmetics, fragrance, designer handbags, jewelry and other accessories.

Store Design / Concept

- Intimate “jewel box” space – 1,335 square feet
- Contemporary materials are mixed with traditional decorative elements that evoke the history and heritage of Henri Bendel
- Octagonal shape allows the product categories to be clearly defined and viewed
- Color palette uses the signature Henri Bendel brown and white

Merchandise Assortment

The carefully selected assortment represents a sophisticated fashion and beauty point of view. The Henri Bendel collection also features the famous Henri Bendel Home candle line—28 classic luxury fragrances along with exciting new product introductions for holiday. The Henri Bendel New York fine fragrance collection offers myriad indulgent and feminine scents. The store also features many of the world's best and most special beauty brands. In addition, several designer accessory offerings were recently added including handbags, belts, jewelry, hair accessories, and sunglasses.