



*Easton Town Center – Columbus, Ohio*

**Introducing Diva London – Limited Brands’ Glitzy, Glam and Gorgeous  
Accessory Store Concept**

Through an exclusive U.S. licensing agreement with British accessories brand Diva London, Limited Brands will open six Diva London stores in Ohio and the Washington, DC metro area this fall.

Diva London offers trend-conscious women ages 18 to 35 an easy, fun and affordable way to transform their look on a regular basis. Stores will be 450 square feet and will focus exclusively on accessories that offer customers instant style at price points from \$5 to \$40.

***Store locations in Columbus and Washington, D.C.***

- Columbus, OH: (10/16) Easton Town Center; (10/20) Tuttle Crossing
- Cleveland, OH: (10/23) South Park
- Washington, DC area (10/26) Columbia; (10/29) Annapolis; (11/1) Tyson’s Corner