

## KATHY IRELAND

Kathy Ireland is one of the top ten advocates for women's health in America, according to UCLA. Kathy is chief designer and CEO of kathy ireland Worldwide® (kiWW®) whose mission statement is, "...finding solutions for families, especially busy moms."™ The Associated Press named Kathy "a best friend to working mothers." Kathy says, "All moms work whether we get paid or not." Moms around the world embrace her designs, products and solutions for living. The cornerstone of Kathy's life is her faith. She is a mom, wife and humanitarian. Once a model, Kathy now says, "I was okay but never super...my job description was to 'shut up and pose.'" Today, Kathy is celebrated for her design gifts and philanthropy. Her voice is heard by audiences around the globe. Kathy speaks annually at the United Nations to the Youth Assembly. Kathy supports, Feed The Children, Feeding America, The Red Cross, Sheba Medical Center in Israel, The Dream Foundation, Athletes And Entertainers for Kids, The Special Olympics, the Elizabeth Taylor HIV/AIDS Foundation and global education initiatives for children.

*Forbes*, *Newsweek* and *Wall Street Journal* acknowledge kiWW® as a \$1.4 billion design empire.

Women's Wear Daily recognizes kiWW® as America's 7<sup>th</sup> most popular in its category. *House Beautiful* celebrates kiWW® as one of the 25 "Great Furniture Collections" in America. kiWW® is the 23<sup>rd</sup> Most Powerful Licensed Brand in the world, according to License Global Magazine. This ranking surpasses Liz Claiborne, Tommy Bahama and Polo Ralph Lauren. To date, kiWW® has earned five Good Housekeeping Seals. Kathy rang The Closing Bell® at the NYSE to celebrate the launch of her book, *Real Solutions For Busy Moms: Your Guide to Success and Sanity*, a best selling parenting guide.