

# PEEPS® Brand Introduces Chocolate Mousse Bunnies

Bethlehem, PA, Spring 2009—The PEEPS® Bunny is adding excitement to spring with a delightfully rich and creamy chocolate mousse flavor.



Aubrecia Cooper, Brand Assistant for PEEPS® Brand Marshmallow Candies, commented, “The new PEEPS® Chocolate Mousse Flavored Bunnies are a great tasting chocolate indulgence. We are excited to offer our PEEPS® fans this new item. This is a perfect treat for the whole family.”

## Easter PEEPS® Lineup Includes New Flavor and Colors

The PEEPS® Brand Marshmallow line up includes:

- **NEW** Chocolate Mousse Flavored Marshmallow Bunnies available in a Take-Home package.
- **NEW** Orange Chicks and Green Bunnies available in Take-Home packages.
- **Other Easter PEEPS® items include:** Chicks and Bunnies in assorted colors and packages, Sugar-Free Yellow Chicks available in Count-Goods packages & Orange Creme Flavored Eggs and Yellow Tulips available in Take-Home packages.

Visit [www.marshmallowpeeps.com](http://www.marshmallowpeeps.com) for craft and recipe ideas or for more information about the PEEPS® Brand.

## Just Born, Inc.

Just Born, Inc. is a privately owned company founded in 1923 and headquartered in Bethlehem, PA, where it manufactures PEEPS®, HOT TAMALES®, MIKE AND IKE®, MIKE AND IKE® ZOURS® and TEENEE BEANEE® Brand Candies. PEANUT CHEWS® Brand Candies are produced in Philadelphia, PA. Just Born employs over 475 associates and markets its candy in over 45 countries. All Just Born candies are made in the U.S.A.

*Manufacturing footage of PEEPS® Orange Chicks and PEEPS® Green Bunnies is available upon request.*

## Contact

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