



HGTV
**DREAM
HOME**
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**PROMINENT CALIFORNIA ARTIST MICHAEL SCHWAB LENDS AN
INSPIRED TOUCH TO THE 2009 HGTV DREAM HOME CAMPAIGN**

Knoxville, TN – [For Immediate Release – Oct. 9, 2008] –

Highly regarded as one of America's leading graphic artists, Michael Schwab has been tapped to design the logo for the *HGTV Dream Home 2009 Giveaway*SM. Schwab is from Marin County, Calif. – which is roughly twenty miles from the world famous valley and phenomenal town of Sonoma, Calif., where the 2009 HGTV Dream Home is located.

The award-winning artist has created national logos and posters for a variety of well-known organizations and institutions – including Apple, Amtrak, The Golden Gate National Parks, Major League Baseball, Nike, Polo Ralph Lauren, Sundance and Wells Fargo, among others. Schwab's work is easily recognized by his signature use of large, flat areas of color, dramatic perspectives and bold, graphic images of standard human forms.

“This is the first time the HGTV Dream Home has been located in California, and what better way to mark the occasion than by asking Michael to design the logo,” said Chris Moore, vice president, creative director, HGTV. “He has that great wine country aesthetic, and working with an artist of his caliber brings a fresh and innovative perspective to the project.”

On March 15, 2009, someone's life will change forever when they win the 2009 HGTV Dream Home. The new, fully furnished custom-designed California Victorian-style home is the 13th annual HGTV Dream Home to be built and given away to a lucky winner. More information on the HGTV Dream Home is available at Dream Home central on HGTV.com.

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About HGTV

HGTV, America's leader in home and lifestyle programming, is distributed to more than 95 million U.S. households and is one of cable's top-rated networks. HGTV's website, HGTV.com, is the nation's leading online home-and-garden destination that attracts an average of 5 million unique visitors per month. HGTV owns 33 percent of HGTV Canada and provides much of the Canadian network's daily programming. The network's branded programming also can be seen in 120 territories across all seven continents and its selected programming is available to service men and women on board Navy ships and through American Forces Radio & Television Service (AFRTS), which services more than 1,000 outlets in over 175 countries. Headquartered in Knoxville, Tenn., with offices in Atlanta, Chicago, Dallas, Detroit, Los Angeles, Nashville, New York and San Francisco, HGTV is wholly owned by Scripps Networks, which also operates Food Network, DIY Network, Fine Living TV Network, and Great American Country.

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