



Artisan™ 800

PRINT | COPY | SCAN | FAX | **ULTRA HD PHOTO** | Wi-Fi®

Unleash your creativity with a new Epson Artisan. This line of sophisticated, yet simple all-in-ones masterfully combines the world of style and technology. Offering industry-leading performance and expanded features, these premier products will empower you to make your personal and business projects rise above the rest.

Featuring a smart 7.8" touch panel and 3.5" LCD, premium features, total flexibility, and a sleek and chic appearance, the Artisan 800 is designed to fit the lifestyles and décor of creative households, photo enthusiasts and professionals who bring work home. The Artisan 800 excels at everyday photo and document printing, copying, scanning, and faxing needs, offering Ultra Hi-Definition prints with Epson Claria™ ink, a range of exclusive creative capabilities, and built-in Wi-Fi and wired networking. It also comes with a special Epson PreferredSM program offering a two-year warranty with toll-free support and other exclusive benefits.¹

Smart 7.8" Touch Panel with Tilt and Easy-to-View 3.5" LCD

- Lights up only the buttons needed to bring essential controls to your fingertips
- Easily select, copy, enlarge, rotate, crop, and print photos without a computer
- Preview automatically corrected photos before printing
- View and share photo slide shows without a computer



Premium Performance

- Ultra fast print speeds – faster than competitive printers in its class
- Prints and copies in black and color in up to 38 ppm²
- Prints 4"x6" photos in as fast as 10 seconds and an 8"x10" in as fast as 50 seconds²

Add a Personal Creative Touch – No Computer Required

- Turn photos or drawings into personalized coloring book pages
- Create personal notepaper with your photo as the background
- Easily create and print photo layouts with various size photos on a single sheet of paper
- Print college-ruled, wide-ruled and graph school paper
- Prints and copies directly onto ink jet printable CDs and DVDs
 - Create professional looking discs that are easy to identify
 - Create custom jewel case designs
 - Includes Epson Print CD software to easily design custom CDs/DVDs
 - Use photos from memory cards or scan items directly onto printable CDs/DVDs, all without a computer



Shared Use at Home

- Wi-Fi and Ethernet networking built-in
- Bluetooth® photo printing with optional adapter

Paper Handling Flexibility

- Features two paper trays – eliminating the need to switch between plain and photo paper
 - Adjustable tray to accommodate up to 8.5"x14" media
 - Dedicated photo tray to accommodate 4"x6" and 5"x7" media
- Prints borderless in popular sizes – 4"x6," 5"x7," 8"x10," letter, 16:9 wide
- 30-page auto document feeder for copying, scanning or faxing stacks of paper effortlessly
- Two-sided printing built in; can be automated with the optional duplexer³

Brilliant Ultra Hi-Definition Results

- Features six-color Ultra Hi-Definition Claria ink for vivid, true-to-life images
 - Smooth gradations, amazing skin tones and sharp, grain-free photos
 - Smudge, scratch and water resistant photos⁴
- Delivers fade resistant photos that last up to four times longer than photo lab prints⁵
 - Prints resist fading up to 200 years in album storage⁵
- Outstanding photo quality — from Epson, the brand of choice among professional photographers

High-Quality Scanning and Copying

- 4800 dpi resolution and 48-bit color scanning for high quality scans of images and documents with brilliant clarity and accuracy
- Offers standalone (one-touch) color and black and white copying
 - Copies up to 99 pages – no computer required
 - Reduces and enlarges copies (25 to 400 percent)
 - Scans to a computer, memory card and USB flash drive
 - Scans and saves directly into PDF format without any extra steps
 - Photo reprints and enlargements
 - Fit-to-Page feature adjusts a variety of document and photo sizes to selected media size

Full-Featured Faxing

- Send and receive color and black and white faxes, including photos
- High-speed 33.6 Kbps fax
- Speed dial (up to 60 numbers)
- Receives up to 180 pages in memory

Standalone Photo Printing Features

- Prints photos without a computer – compatible with all popular memory card types⁶, including SD™/SDHC™, xD-Picture Card™, MemoryStick®, CompactFlash®, and MultiMediaCard™
- Prints outstanding images directly from a digital camera or mobile phone with PictBridge® interface
- View and print still frames from video taken with a digital camera



- Restores color to old, faded photos simply and quickly
- Removes red eye
- Adjusts poorly exposed photos with Auto Photo Correction
 - Works with or without a computer
 - Advanced face detection distinguishes people from scenery
 - Preview auto correction on the built-in LCD
- Offers a full range of photo printing layouts and options
 - Select, crop, rotate, and enlarge photos for printing
 - Flexible printing options including, print-by-date, custom picture packages, multiple photos on a single page or photo index sheets
 - Print passport, photo IDs and greeting cards

Included Software

- Create personalized greeting cards, elegant invitations, beautiful photo calendars, photo books, and more with ArcSoft Print Creations™ software
- Convert printed documents into text you can edit on your computer with ABBYY FineReader® OCR (Optical Character Recognition) software
- Design and print custom CDs and DVDs with Epson Print CD software
- Adjust Web pages to fit a printed page automatically with Web-to-Page utility



Smart Ink System

- Uses convenient individual ink cartridges – replace only the color needed
- Extends black ink printing – innovative technology conveniently combines color inks to produce black when black ink is low
- Offers convenient ink cartridge options to fit various printing needs
 - Standard-capacity cartridges provide value to users who print regularly
 - High-capacity cartridges for users who do heavy document or photo printing

Epson MicroPiezo® Printing Technology

- Working in tandem with Claria Hi-Definition Ink, the “smart nozzles” in Epson’s exclusive MicroPiezo® print head with DX5™ technology delivers up to five ink droplet sizes, as small as 1.5 picoliters, to produce exceptionally smooth gradations, amazingly accurate skin tones and sharp, grain-free prints
- Epson’s advanced MicroPiezo technology used in the Artisan series is the same technology featured in large-scale printers used by leading commercial and industrial companies across the globe to deliver innovative photo lab printing, digital printing and textile printing products and services
- Epson’s exclusive MicroPiezo technology is renowned for the benefits it provides, helping Epson earn the reputation as the brand overwhelmingly preferred by professional photographers

Protection You Can Count On – *the Epson Preferred Program*

- Two-year limited warranty and two years of toll-free customer support with product registration
 - Compared to competitive offerings, Epson’s special program offers an additional year of warranty and expanded toll-free support, plus quick and convenient product exchange
- Registered Artisan owners also receive free lifetime phone support with no additional charges beyond picking up the phone for help, even beyond the warranty period⁷

Special Offers for Artisan Owners

- Through the Epson Preferred program, registered Artisan owners also receive access to special offers, projects and resources

Printer Dimensions and Design

- Stylish design to complement any home décor
- 18.4" x 15.2" x 7.8" (W x D x H); 23.8 lbs.

Connectivity

- Wireless 802.11b/g, compatible with 802.11n
- Hi-Speed USB 2.0
- Ethernet 10/100
- Optional Bluetooth

Windows and Mac Compatibility

- Windows®: Vista™, XP, XP Professional x64, 2000
- Macintosh®: OS X 10.3.9, 10.4.11 and 10.5.x

Multipurpose Paper Options

- Ultra Premium Photo Paper Glossy, Premium Photo Paper Glossy, Photo Paper Glossy, Ultra Premium Photo Paper Luster, Premium Photo Paper Semi-Gloss, Ultra Premium Presentation Paper Matte, Premium Presentation Paper Matte, Presentation Paper Matte, Epson Bright White Paper, Matte Scrapbook Paper, Iron-on Cool Peel Transfer, Photo Quality Self Adhesive Sheets, Photo Sticker Refill, and plain paper
- Letter, executive, legal, A4, A5, A6, B5, envelopes, user defined 3.5"x3.5" up to 8.5"x44," and half-letter; BorderFree® photos in 4"x6", 5"x7", 8"x10", letter size, 16:9 wide

Availability

- Available in September 2008 through major computer, office and electronic superstores, a variety of retail stores nationwide, mail order, PC manufacturers, the Internet, and Epson's own retail site, www.epsonstore.com

Estimated Street Price

- \$299.99 estimated street price

#

Specifications are subject to change. Epson, MicroPiezo and BorderFree are registered trademarks and Claria is a trademark of Seiko Epson Corporation. Artisan is a trademark and Epson Preferred is a service mark of Epson America, Inc. All other product and brand names are trademarks and/or registered trademarks of their respective companies. Epson disclaims any and all rights in these marks.

¹One-year limited warranty to all purchasers; toll-free support and second-year warranty require registration within 60 days of purchase. Offer valid only in the United States.

²PPM/CPM speeds measured after first page, based on black and color text patterns in Draft Mode on plain paper. Color photo in Draft Mode on Premium Photo Paper Glossy measured from start of paper feed. Additional print time will vary based on system configuration, software application and page complexity. See www.epson.com/printspeed for more information about print speeds.

³Two-sided printing available on the Macintosh® only with the optional duplexer.

⁴Water resistance on Epson Glossy Papers, Epson Matte Papers and plain papers, when using genuine Epson inks.

⁵Ink fade resistance ratings based on accelerated testing of unframed color prints on plain paper in indoor display conditions; claim that documents resist fading up to four times longer is based on accelerated testing of unframed color prints on plain paper in indoor display conditions. Actual print stability will vary according to light intensity, temperature, humidity, and other factors. Epson does not guarantee the longevity of prints. See www.wilhelm-research.com.

⁶Adapter required for MiniSD™, MicroSD™, Mini DHC™, MicroSDHC™, Memory Stick Duo™, Memory Stick PRO Duo™, Memory Stick PRO-HG Duo™, Memory Stick Micro (M2)™, MMCmobile™, and MMCmicro™.

⁷With registration, Epson provides phone support without charge for the life of the product. Telephone toll charges may apply. Offer valid only in the United States.