

diy **BLOG** **CABIN**

You Design It, We Build It, You Could WIN It!

DIY Network is taking do-it-yourself to the extreme once again with the second season of the popular primetime, interactive home building series **Blog Cabin**. DIY Network and DIYnetwork.com invited the world to participate in "citizen design" to help create a fabulous lakeside retreat that will be documented in this 13-part TV series and destined for one lucky sweepstakes winner!

Home improvement expert and **Blog Cabin** host **Ahmed Hassan** will be joined by numerous fellow DIY expert hosts, such as licensed contractors **Amy Matthews** (*Sweat Equity*) and **Jason Cameron** (*Desperate Landscapes*). Twin contractors **Chris Hodshon** and **Simon Hodshon** (*Blog Cabin 2007*) return to help DIY build the cabin according to viewer specifications. Viewers can watch each step of the build process on TV while Hassan continues to blog online with special behind-the-scenes stories and information.

From January to May, **Blog Cabin** invited DIY Network's vast Web community to vote on new design elements every two weeks on DIYNetwork.com. Throughout the year, **Hassan** and his army of DIY expert hosts, DIYNetwork.com staff and DIY's partners will post blogs to share the trials and triumphs of construction and comment on construction best practices. DIY's **Blog Cabin** construction and production began in March, and the on-air series and the sweepstakes debut on Thursday, August 14 at 9 p.m. ET. New episodes of **Blog Cabin** air every Thursday at 9 p.m. and 9:30 p.m. ET.

DIY's **Blog Cabin** is being built in cooperation with Barna Log Homes and Rustic Design Construction Group on a lakefront property provided by Lakefront Estates in Spring City, a bedroom community of Chattanooga, Tennessee. For more information on DIY Network's **Blog Cabin** and to participate in a blog about the construction and the design elements of the 2008 cabin, visit DIYNetwork.com/blogcabin.

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