



## Divine Chocolate Facts

### Fair Trade and Kuapa Kokoo

#### What is Fair Trade, and how are products determined to be Fair Trade?

Fair Trade aims to build dignified trading relationships between consumers and businesses in the global North and producers in developing countries.

Divine Chocolate is licensed by TransFair USA, the independent US certifier of Fair Trade products. Fair Trade-certified products must adhere to Fair Trade principles which include:

- **Fair prices and security:** Farmer groups receive a guaranteed minimum floor price -- \$1600 per ton for cocoa – and a Fair Trade Social Premium of \$150 per ton. Farmers also benefit from the security of long-term trading contracts.
- **Fair labor conditions:** Workers on Fair Trade farms enjoy freedom of association and guaranteed minimum health and safety conditions.
- **Direct trade:** Importers purchase from Fair Trade producer groups as directly as possible, eliminating unnecessary middlemen and empowering farmers to strengthen their organizations and become competitive players in the global economy.
- **Democratic and transparent organizations:** Fair Trade farmers decide democratically how to use their Fair Trade revenues.
- **Community development:** Fair Trade farmers and farm workers invest Fair Trade premiums in social and business development projects.
- **Environmental sustainability:** The Fair Trade certification system strictly prohibits the use of genetically modified organisms (GMOs), promotes integrated farm management systems that improve soil fertility, and limits the use of harmful agrochemicals in favor of environmentally sustainable farming methods that protect farmers' health and preserve valuable ecosystems for future generations.

#### How does Kuapa Kokoo benefit from the Fair Trade Premium?

Fair Trade certification guarantees that Kuapa Kokoo farmers receive an additional \$150 per ton in *Fair Trade Social Premium*, which is invested into community projects. For example:

- Over 100,000 people in Kuapa Kokoo communities have received free medical care
- Water projects provide clean, potable water to villages
- School building projects have improved pupil attendance and quality of education
- Women's Income Generation projects have awakened entrepreneurial spirit in women members

#### *Divine Chocolate takes the concept of Fair Trade a step further:*

- Kuapa Kokoo owns one third of the shares in the company
- Kuapa Kokoo holds two seats on the Board of Directors
- Because the farmers participate in the running of Divine, producers thousands of miles away now play an active role in decisions about how Divine is produced and sold, as well as sharing in the profits.

For more information visit [www.divinechocolateusa.com](http://www.divinechocolateusa.com) or contact:  
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