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SOUNDS OF MUSIC INNOVATIONS

JULY 2003
Introduces First Music Phone, the Nokia 3300

MARCH 2004
First To Offer Music Tone Ringtones From All Major Music Labels

APRIL 2005
Debuts Cingular Sounds With Never Heard Before Music As Ringtones

SEPTEMBER 2005
Launches World's First Phone With iTunes

First To Offer Billboard Mobile Music Application

NOVEMBER 2005
Unveils MobiRadio With More Than 40 Streaming Music Stations

DECEMBER 2005
Releases Sony Ericsson W600 Music Phone

Announces Exclusive Ringtone "Don't Give Up (Africa)," Performed By Alicia Keys And Bono, With Proceeds Supporting AIDS Relief Organization Keep A Child Alive