



**Stanley T. Sigman**  
**President and Chief Executive Officer**  
**Cingular Wireless**

Stan Sigman is president and chief executive officer of Cingular Wireless, the nation's leading wireless carrier. He is responsible for all aspects of the company's operations.

A long-time wireless industry leader, Sigman has held similar positions at SBC Communications, where he helped start SBC's wireless business in the mid-1980s, managed its expansion into one of the largest wireless businesses in the nation and directed its integration into BellSouth's wireless group to form Cingular in 2001. Along the way, Sigman also helped launch cellular and paging services for properties in Mexico.



Prior to joining Cingular, Sigman served as group president and chief operating officer for SBC Communications where he was responsible for the company's wireline operations at SBC Ameritech, SBC Pacific Bell/SBC Nevada Bell and SBC Southwestern Bell, as well as wholesale operations, SBC Advanced Solutions Inc., SBC DataComm, SBC Internet Services and SBC Services.

Additional key SBC positions include serving as president and CEO of Southwestern Bell Telephone Company and as senior executive vice president-services. Sigman's expansive career also has included leading virtually all key business units for SBC, including Long Distance, Messaging, Global Accounts, Sterling Commerce, DataComm, web hosting, e-commerce, TRI, Network planning and engineering, Network operations, business and consumer marketing and Operator Services.

Sigman began his career with Southwestern Bell Telephone as a stockman in Hereford, Texas, in 1965. After progressing through a number of management assignments in Texas, Oklahoma, and Missouri, he was named executive vice president at Southwestern Bell Mobile Systems in 1986. In 1991, Sigman was appointed managing director-cellular and paging for SBC Communications' Teléfonos de México (Telmex) operations, based in Mexico City.

He became Southwestern Bell Telephone's vice president-general manager for the Oklahoma market area in 1993. Sigman was appointed executive vice president for Southwestern Bell Mobile Systems in 1994 and was responsible for operation of the in-territory cellular markets, international ventures, and product line development. He became president and chief executive officer of Southwestern Bell Mobile Systems in 1995.

In 1999, he was named group president-SBC national operations. In that capacity, he was responsible for all of SBC's domestic wireless operations: Cellular One (Illinois, Maryland, Washington, D.C., Massachusetts, New York, Rhode Island, Indiana, Virginia, West Virginia, Pennsylvania, New Jersey, Delaware, New Hampshire, Puerto Rico, and U.S. Virgin Islands); Pacific Bell Wireless (California); Nevada Bell Wireless (Nevada); Southwestern Bell Wireless (Arkansas, Kansas, Missouri, Oklahoma, and Texas); SNET Wireless (Connecticut); and Ameritech Cellular (Michigan, Ohio, Indiana, Wisconsin, Kentucky, and Hawaii).

In addition, he was responsible for SBC's wireline brand offering – SBC Telecom – to operate in 30 markets outside SBC's traditional 13-state wireline territory. Sigman also oversaw SNET's wireline operations in Connecticut.

Sigman has been long regarded as a wireless industry visionary and champion for wireless safety and technology advances. He currently serves as chairman emeritus of the board of directors of the Cellular Telecommunications and Internet Association (CTIA). CTIA is the international organization that represents all sectors of wireless communications-cellular, personal communication services and enhanced specialized mobile radio.

In September 2004, Sigman was appointed to the President's National Security Telecommunications Advisory Committee (NSTAC) by President George W. Bush. In its advisory role to the President, the NSTAC provides industry-based analyses and recommendations on a wide range of policy and technical issues related to telecommunications, information assurance, infrastructure protection, and other national security and emergency preparedness matters

Sigman earned a bachelor's degree in business administration from West Texas State University in Canyon, Texas, in 1970. Born in Lubbock, Texas, Sigman calls Hereford, Texas, his hometown.

Sigman has been named a member of Atlanta Alexis de Tocqueville Society in recognition for his service and commitment to the United Way.