



### **Company Overview**

Cingular is the largest wireless company in the United States, dedicated to providing customers with superior coverage, excellent service and innovative and affordable products. Cingular's nationwide network serves more than 46 million voice and data customers across the United States, including all of the top 100 metropolitan areas. Cingular is headquartered in Atlanta.

### **Ownership**

Cingular is a joint venture of SBC Communications (NYSE: SBC) and BellSouth (NYSE: BLS). SBC owns 60 percent of the company and BellSouth owns 40 percent, based on the value of the assets both contributed to the venture.

### **Revenues**

Year 2003 combined annual revenue was more than \$31 billion (combined revenue of both Cingular and AT&T Wireless).

### **Voice and Data Network**

Cingular's nationwide network offers consumers maximum convenience and flexibility, improved reliability, enhanced call quality and the widest array of new and advanced services.

- Consumers benefit from the largest voice and data network in the U.S.
- The use of GSM – the world's most popular wireless technology – ensures that customers get the truest voice quality in wireless and the widest selection of handsets in the industry.
- Cingular offers customers the ability to make unlimited free calls to more than 46 million Cingular customers.

### **Advanced Data Services**

Cingular offers the latest portfolio of wireless data products – from corporate e-mail to multimedia messaging – to customers nationwide through its advanced networks.

- Cingular's UMTS (Universal Mobile Telecommunications Service) network – a Third Generation (3G) technology – is already in six cities and will be rolled out major urban and suburban markets across the country. 3G technologies make possible an even broader range of multimedia wireless applications for businesses and consumers including services like streaming video.
- Cingular was the first to commercially deploy wireless services using EDGE (Enhanced Data rates for GSM Evolution) technology in 2003. That nationwide packet data network – with data speeds capable of delivering efficient web browsing and corporate e-mail – is available throughout Cingular's coverage area.
- Cingular's GPRS (General Radio Packet Service) network is available through its nationwide footprint. This packet data network is used for applications as diverse as multi-media messaging, corporate e-mail and downloading ringtones.

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### **Enhanced Customer Experience**

Cingular offers consumers a variety of service plans, state-of-the art products and handsets at competitive prices.

- Services such as Cingular Service Summary and \*Services provide customers with easy-to-understand information that help them manage their accounts.
- Cingular is the only U.S. wireless carrier to offer Rollover<sup>SM</sup>, the wireless plan that lets customers keep their unused monthly minutes.
- Only Cingular offers FastForward<sup>TM</sup>, an award-winning call-forwarding device/service that integrates wireless and wireline services and saves customers wireless minutes while recharging their phones.
- Cingular has more than 2,700 company-owned stores and kiosks. Cingular also has extensive relationships with authorized agents and national retailers, giving customers more than 135,000 locations to buy service.

### **Largest Global Coverage**

Cingular serves global travelers and multi-national enterprises through GSM technology – the most widely deployed wireless technology in the world.

- Through roaming agreements, Cingular customers can use their wireless “world phones” to make calls on six continents, and in more than 100 countries.
- GPRS (General Packet Radio Service) data roaming is available in over 50 countries for laptops, PDAs, BlackBerries and other data devices.
- Customers can chose from the broadest selection of “world phones” available.

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