



LIVING SMARTER

Good for the environment ... good for you.



eSMART by Beazer Homes™ is an exciting new program that makes it easy to save energy, conserve water and improve indoor air quality ... while quickly reducing the operating costs for our new homes.

Beginning April 2008, every new Beazer home will include proven energy-saving features like Compact Fluorescent Light bulbs (CFLs), programmable thermostats, and ENERGY STAR® qualified dishwashers. To help conserve water, we're installing water-saving bathroom faucets and shower heads. To improve indoor air quality, Beazer is using better-quality air filters in our HVAC units, and paints and carpeting that emit lower Volatile Organic Compounds (VOCs).

At Beazer Homes, we're proud to be the first national homebuilder to develop a program of this kind, designed to help our homeowners reduce the environmental impact of running a home and enjoy real savings in the process ... all without increasing the end price of our homes.

We call it living smarter.

See additional eSMART by Beazer Homes™ details on the back.

Save Energy ... Conserve Water ... Improve Indoor Air Quality ...



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Save Energy

About half the energy in your home is used for heating and cooling—the rest, for lighting and appliances. By placing special emphasis on building materials and products that use fewer natural resources, we are helping our homeowners save energy and money.

- A **Honeywell FocusPRO™ 6000** programmable thermostat can save up to \$150 annually on heating and cooling costs, depending on where you live.
- **GE EnergySmart™ CFL light bulbs** offer a real cost savings to you. The typical 3-bedroom, 2½-bath Beazer home with GE EnergySmart™ CFL's will save about \$331 in annual energy and replacement costs (at 9.7 cents/kWh).
- **GE ENERGY STAR® Dishwashers** are at least 41% more energy efficient than minimum federal government standards.
- Low-maintenance **DuraPerm™** materials, fiber cement siding, re-engineered woods and synthetic trim all offer lower environmental impact and reduce energy costs.

Conserve Water

Our goal is to help our homeowners reduce water usage, which results in reduced energy costs to heat extra water, and reduces the wastewater that must be treated in a community.

Moen's water-saving showerheads have a flow rate of 1.75 gallons per minute, offering a 30% water savings from the industry-standard 2.5 gpm shower heads. Yet, their specially designed spray pattern still maintains the powerful kind of shower that is so satisfying. Not only are you reducing water consumption, but it also reduces energy costs as less hot water is used.

And, Moen's water-saving **lavatory faucets** reduce standard water flow by up to 33% without sacrificing performance.

Improve Indoor Air Quality

The air inside our homes should be as healthy as possible. So we build homes with systems and materials that are not only more energy efficient, but are more effective in protecting your family's breathing environment.

- **Low VOC paints and carpets** that are durable, cost-effective and emit fewer harmful gases
- **MERV-8 air filters**, which trap 10 times more particles than standard air filters. A better-quality air filter eliminates far more pet dander, mold spores, ragweed pollen and dust mite debris than standard non-MERV rated filters, meaning our homes provide cleaner air.

