

The Art Institutes in partnership with Americans for the Arts,
presents The Poster Design Competition

life is better with art in it

**THIS
COMPETITION
CELEBRATES
ART.**

AND YOU.

*You could earn a
full-tuition scholarship.*

 **The Art InstitutesSM**



SHOW US WHAT YOU'VE GOT.

The Art Institutes schools and Americans for the Arts Poster Design Competition is your chance to earn a full-tuition scholarship to study graphic design with faculty and students who share your passion for color, composition, and creativity. Even if you're a qualifying student interested in our other programs, you're still eligible to compete in this competition.

If you're a high school senior thinking of pursuing a creative education, let the theme "Life is better with art in it" inspire you to design a poster that showcases your talent. See if your work captures the imagination of the graphic design professionals who'll judge the submission based on originality, visual impact, and demonstration of basic design concepts.

Enter your design at one of the more than 40 Art Institutes schools, and you could move on as a local winner to the finals—and your shot at a full- or partial-tuition scholarship.

Life is better with art in it. And your future will be brighter with an education from an Art Institutes' school propelling it.

LOCAL SCHOLARSHIP AWARDS

Each local first place winner at each participating Art Institutes school will earn a \$3,000 tuition scholarship to The Art Institutes school they represent in the competition and plan to attend following high school graduation. Local first place winners will move on to the national competition.

Each local second place winner at each participating Art Institutes school will earn a \$2,000 tuition scholarship to The Art Institutes school they represent in the competition and plan to attend following high school graduation.

NATIONAL SCHOLARSHIP AWARDS

First place: Full-Tuition Scholarship
Second place: Half-Tuition Scholarship
Third place: Quarter-Tuition Scholarship

All winners must meet all school and program general admission requirements. Scholarship awards are contingent upon acceptance to the chosen Art Institutes school and are awarded in the form of a tuition credit. The degree program must be offered at the school that the student represents in the competition. All tuition scholarships must be used at the school the student represented in the competition. Tuition scholarships are non-transferable. Upon accepting the scholarship, the winner must begin his or her studies in the summer or fall immediately following the competition.

Tuition scholarships are not redeemable for cash. The tuition scholarship covers academic tuition and may not be applied against fees, housing, living expenses, or program supplies.

You may only enter the competition at one Art Institutes school. Scholarship awards cover stated percentage of tuition regardless of the degree program selected. All decisions made by Sponsor and judges are final and may not be disputed.

OVER 40 ONE'S SCHOOLS. NEAR YOU.

The Art Institutes is a system of over 40 schools throughout North America.

ARIZONA

The Art Institute of Phoenix®
1.800.474.2479

The Art Institute of Tucson™
1.866.690.8850

BRITISH COLUMBIA

The Art Institute of Vancouver™
1.800.661.1885

CALIFORNIA

**The Art Institute of California™ —
Hollywood**
1.877.468.6232

**The Art Institute of California™ —
Inland Empire**
1.800.353.0812

**The Art Institute of California™ —
Los Angeles**
1.888.646.4610

**The Art Institute of California™ —
Orange County**
1.888.549.3055

**The Art Institute of California™ —
Sacramento**
1.800.477.1957

**The Art Institute of California™ —
San Diego**
1.866.275.2422

**The Art Institute of California™ —
San Francisco**
1.888.493.3261

**The Art Institute of California™ —
Sunnyvale**
1.866.583.7961

COLORADO

The Art Institute of Colorado®
1.800.275.2420

FLORIDA

The Art Institute of Fort Lauderdale®
1.800.275.7603

The Art Institute of Jacksonville™
*A branch of Miami International University
of Art & Design*
1.800.924.1589

The Art Institute of Tampa™
*A branch of Miami International University
of Art & Design*
1.866.703.3277

**Miami International University
of Art & Design™**
1.800.225.9023

GEORGIA

The Art Institute of Atlanta®
1.800.275.4242

**The Art Institute of Atlanta® —
Decatur**
A branch of The Art Institute of Atlanta
1.866.856.6203

ILLINOIS

**The Illinois Institute of Art® —
Chicago**
1.800.351.3450

**The Illinois Institute of Art® —
Schaumburg**
1.800.314.3450

INDIANA

The Art Institute of Indianapolis™¹
1.866.441.9031

KANSAS

**The Art Institutes International —
Kansas City™**
1.866.530.8508

MASSACHUSETTS

The New England Institute of Art®
1.800.903.4425

MICHIGAN

The Art Institute of Michigan®
1.800.479.0087

MINNESOTA

**The Art Institutes International
Minnesota™**
1.800.777.3643

NEVADA

The Art Institute of Las Vegas®
1.800.833.2678

NEW YORK

The Art Institute of New York City®
1.800.654.2433

NORTH CAROLINA

The Art Institute of Charlotte®
1.800.872.4417

**The Art Institute of Raleigh—
Durham®**
1.888.245.9593

OHIO

**The Art Institute of Ohio™ —
Cincinnati²**
1.866.613.5184

OREGON

The Art Institute of Portland®
1.888.228.6528

PENNSYLVANIA

The Art Institute of Philadelphia®
1.800.275.2474

The Art Institute of Pittsburgh®
1.800.275.2470

**The Art Institute of York —
Pennsylvania™**
1.800.864.7725

SOUTH CAROLINA

The Art Institute of Charleston™
A branch of The Art Institute of Atlanta
1.866.211.0107

TENNESSEE

**The Art Institute of Tennessee™ —
Nashville**
A branch of The Art Institute of Atlanta
1.866.747.5770

TEXAS

The Art Institute of Austin™
A branch of The Art Institute of Houston
1.866.583.7952

The Art Institute of Dallas®
1.800.275.4243

The Art Institute of Houston®
1.800.275.4244

**The Art Institute of Houston —
North®**
A branch of The Art Institute of Houston
1.866.830.4450

UTAH

The Art Institute of Salt Lake City™
1.800.978.0096

VIRGINIA

The Art Institute of Washington™³
A branch of The Art Institute of Atlanta
1.877.303.3771

**The Art Institute of Washington™ —
Northern Virginia³**
A branch of The Art Institute of Atlanta
1.888.627.5008

WASHINGTON

The Art Institute of Seattle®
1.800.275.2471

 **The Art Institutes™**

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²The Art Institute of Ohio—Cincinnati, 8845 Governors Hill Drive, Cincinnati, OH 45249-3317, OH Reg # 04-01-1698B

³Certified by SCHEV to operate in Virginia

Programs, credential levels, and scheduling options vary by school. A range of online course opportunities is available.

Administrative Office: 210 Sixth Ave., 33rd Floor, Pittsburgh, PA 15222

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Poster Design Competition

COMPETITION ELIGIBILITY

The Art Institutes and Americans for the Arts Poster Design Competition ("Competition") is open to legal residents of the fifty (50) United States, the District of Columbia, Canada

(excluding residents of Quebec), and Puerto Rico who are full- or part-time high school seniors scheduled to graduate in 2010.

DEADLINE

All complete entries must be received by **February 5, 2010**. Each local first place winner will be notified by The Art Institutes school where they entered the competition by

March 26, 2010. Selection and notification of the national winners will be made by May 21, 2010.

HOW TO ENTER

Fill out, sign, and scan the Competition Entry & Release Form in this brochure and available for download at www.artinstitutes.edu/poster, then email along with a designer's statement in Microsoft Word format, a current high school transcript, and one poster design in JPEG format to posterdesign@aii.edu. The email's subject line must contain your name and the name of The Art Institutes school where

you wish to enter the competition. The size of your email must not exceed 10MB. Incomplete entry submissions will be disqualified. The Art Institutes are not responsible for any lost, incomplete, or stolen entries. All decisions made by the judges are final and non disputable in all levels of the competition. Official rules for the competition can be downloaded at www.artinstitutes.edu/poster.

LAST YEAR'S WINNER

Ciara Borchard
The Art Institutes and Americans for the Arts
Poster Design Competition 2009
Grand Prize Winner

The Art Institutes and Americans for the Arts Poster Design Competition 2009 grand prize winner Ciara Borchard, of Helendale, California, has taken art classes since she can remember. Says Borchard, "The best part about having art in my life is that it always makes things interesting and new. I love taking a blank slate and creating a piece of work no one has seen yet. Art is a lifestyle for me, and I couldn't imagine living without it." Borchard looks forward to taking advantage of The Art Institute of California-San Diego's career services opportunities, especially internships. When she completes her studies, she envisions becoming an intelligent business woman, meeting her clients' needs with vision and efficiency.



ENTRY REQUIREMENTS & CRITERIA

Compress all files being submitted so that all files together do not exceed 10 MB. Submissions exceeding 10 MB will not be received. Submission tip: The total size of all files in your submission prior to compression should not exceed 25 MB. Visit www.artinstitutes.edu/poster for details on how to compress files. Entries must include the following documents:

- An original poster design incorporating the theme "Life is better with art in it." Poster size cannot exceed 11" x 17" and must be submitted in JPEG format with a minimum resolution of 300 dpi.
- A typed designer's statement in Microsoft Word format explaining the design concept and why the student wishes to enter the graphic design field.
- A signed and completed Entry & Release Form, available for download at www.artinstitutes.edu/poster.
- A current high school transcript showing a minimum 2.0 GPA.

Entries must also meet the following criteria:

- The competition is open to high school seniors in the US, Canada (excluding Quebec), and Puerto Rico who will graduate in 2010.
- Student submissions should show an understanding of the theme "Life is better with art in it," basic design concepts, and a keen eye for design.
- The poster must incorporate the theme: "Life is better with art in it."
- The poster must include The Art Institutes and Americans for the Arts logos. The logos may be found and downloaded at www.artinstitutes.edu/poster. The logos must appear in full. Judging points may be deducted if logos are altered.
- Entries must be appropriate for promotional/marketing purposes.
- Entries deemed vulgar or offensive will be disqualified.
- Artwork must be original and not copied from any other published sources, including books or magazines.
- No copyrighted, animated, or team-created work will be accepted. Entries containing copyrighted materials will be disqualified.
- Original artwork or submissions will not be returned.
- All entries should be readable in PC format (i.e., with correct file extensions).

CONDITIONS

For additional conditions applicable to the competition and the scholarship awards, please review the complete Official Rules and Regulations at www.artinstitutes.edu/poster.

SPONSOR

The Art Institutes International LLC
Administrative Office:
210 Sixth Avenue, 33rd Floor, Pittsburgh, PA 15222

The Art Institutes™



All decisions made by Sponsor and judges are final and may not be disputed.

ENTRY & RELEASE FORM

By signing this Entry & Release form, I acknowledge that I have read and understood the official rules and regulations for The Art Institutes and Americans for the Arts Poster Design Competition 2010 available for download at www.artinstitutes.edu/poster and agree to abide by them. I represent that the attached work qualifies for submission into this Competition. I hereby irrevocably give my consent to The Art Institutes International, LLC ("The Art Institutes"), and to those it may authorize, to photograph, film, and/or videotape me and/or my artwork, and to quote and record statements made by me and to use, reproduce, publicly display, distribute, sell, and/or create derivative works from my image, images of my artwork, and statements made by me (with or without my name) and to identify me by name and/or with school and employment information, in all forms of media now known or later developed, including, without limitation, on the Internet, for any editorial, promotional, advertising, trade, commercial, or other purpose whatsoever, in perpetuity throughout the world.

I understand that The Art Institutes and those it may authorize shall not be responsible for unauthorized duplications and/or use by third parties on the

Internet or otherwise. I hereby release The Art Institutes, those it has authorized, and their respective successors and assignees, from any and all claims and/or damages that may arise regarding the use, reproduction, display, distribution, and/or sale of my image or images of my artwork, or statements made by me as consented to herein, including any claims of defamation, invasion of privacy, or infringement of moral rights, rights of publicity, or copyright.

By signing this form, I certify that any work submitted is original and mine alone and that I have the right to grant the permissions herein granted. I have read and understood this form.

Submit this form with your entry requirement materials to posterdesign@aii.edu by February 5, 2010 and specify your name and The Art Institutes school you plan to attend following the competition and that you wish to represent in the competition.



ENTRY & RELEASE FORM

The Art Institutes School of Interest

Name (please print)

Signature

Date

Address

City

State/Province

Zip/Postal Code

Email

Phone

If under 18, signature of parent or guardian is also required:

Parent/Guardian Name (please print)

Parent/Guardian Signature

Date