

GET YOUR SMOKEY ON

ONLY YOU CAN PREVENT WILDFIRES.

9 out of 10 wildfires are caused by humans.
9 out of 10 wildfires can be prevented.



SMOKEYBEAR.COM



DATE	JOB #	CLIENT	DESCRIPTION	ELEMENT/VERSION	REVISE				
4/30/08	PCHO-SMKY-P2593	Ad Council - Smokey Bear	"Get Your Smokey On" Print	4/c Digest Magazine Ad	#0				
LIVE	TRIM	BLEED	NOTES	BUILT AT	PRINTED AT				
N/A	4.5" x 6.75"	N/A		100%	100%				
SA	SM	TM	PR	CD	CD	CCO	AE	AS	CLIENT
MM/JM	J. McIlvaine	L. Schnitzer	K. Gonzalez	S. Murray	D. Neri	C. D'Amico	V. Schinke	H. Hamer	AC

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