

SCHOOL-BASED UNDERAGE DRINKING PREVENTION PROGRAM

Mothers Against Drunk Driving (MADD) is the nation's leading advocate for keeping our communities and roads safe through programs that work to prevent underage drinking.

THINK. is a pledge-based assembly program uniquely targeted to high school teens throughout the U.S. It features safe event messaging, school fundraising opportunities, positive peer reinforcement and rewards.

Pledge packs include an assembly DVD, event posters, pledge cards, a pledge signing banner, stickers, giveaways, and web site interactivity. It is a compelling school-based program that features responsible safety messaging while encouraging behavior modification during peak risk periods for teens such as prom, homecoming, spring break, graduation, school sporting events and holidays.

By presenting positive reinforcement at an age when many teenagers are choosing whether to make alcohol and other drugs a part of their life, Mothers Against Drunk Driving is working to prevent tragedies involving substance abuse.



For more information:

Visit <http://think.madd.org>
Call 1-800-GET-MADD x4504

