

ROBIN R. BURNS

President and CEO, Intimate Beauty Corporation
Victoria's Secret Beauty & aura science

Robin Burns is President and Chief Executive Officer of Intimate Beauty Corporation, (a subsidiary of Limited Brands), Victoria's Secret Beauty Company and aura science. She leads the development and building of a portfolio of distinctive beauty brands, including the Victoria's Secret Beauty Company and aura science, (a joint venture with Shiseido Co., Ltd.). Ms. Burns joined Limited Brands from Estée Lauder, Inc. in July 1998.

Upon graduating from Syracuse University in 1974, Ms. Burns joined Bloomingdale's in New York. During her nine years there, she rose through several positions, from Executive Trainee to Buyer and, ultimately, to head the cosmetics division of Bloomingdale's stores.

In 1983 she became President of Calvin Klein Cosmetics Company and guided the company through seven years of extraordinary growth. In May 1990, Ms. Burns joined Estée Lauder, Inc. as President and CEO of North America. She added Donna Karan Cosmetics to her responsibility in February 1998.

Ms. Burns is a 1987 recipient of the highest award that Syracuse University can present to an alumnus – the George Arents Pioneer Medal. She also received in 1991 from the Laboratory Institute of Merchandising both a Distinguished Achievement Award and an honorary degree, Doctor of Commercial Science, conferred upon her in recognition of her accomplishments and leadership in the fashion industry.

Ms. Burns currently serves as Chairman of the Board of Directors of Cosmetic Executive Women (CEW), the preeminent trade organization in the beauty industry. In May 1992, Ms. Burns was honored by the organization with the Achiever Award, acknowledging her career achievements, community service and contributions to women, especially those in the cosmetic and fragrance industry.

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Ms. Burns serves on the Board of Trustees for the Fashion Institute of Technology (FIT), the Board of Directors for the Fragrance Foundation and serves on the Board of Directors and Executive Committee of the Cosmetics, Toiletry and Fragrance Association (CTFA). She is committed to CTFA's "Look Good...Feel Better" program and has served as the Contribution Chair of the Dreamball Annual Fundraising Gala for the past nineteen years. ("Look Good...Feel Better" joins major cosmetic companies, the National Cosmetology Association and the American Cancer Society in a public service campaign to teach cancer patients how to restore their appearance and self image while coping with the chemotherapy and radiation treatments.) In 2000, Ms. Burns served as Chair of the New York United Way fund campaign, which raised over \$1 million dollars.

She is a member of the Board of S.C. Johnson Wax and Sons, Inc., in Racine, Wisconsin.

Ms. Burns is married and resides in New York City with her husband.