

McWhortle Enterprises Interview

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John Harvey interviews Thomas J. McWhortle III on the weekly CEO Spotlight On the Web Show

John Harvey: Welcome to "CEO Spotlight on the Web." I'm your host, John Harvey. We're here talking live with Tom McWhortle, the CEO and President of that big defense company, McWhortle Enterprises. Tom, I understand your company is about to go public?

Tom McWhortle: Sure are, on January 30 when we officially file our registration statement with the SEC. The SEC staff really liked our company, and pre-approved us. I guess they recognized what a great product our new Biohazard detector is, given what has been happening the past few months with the mail and everything. As we told them, we've got more orders than our assembly line can handle. This will be the first time we've raised money from public investors, but it is a sure winner.

Harvey: Profits have just been exploding - what's your company's secret?

McWhortle: Well, John, even before last September big companies have been worried about biological threats against their employees. So we've really just been at the right place at the right time.

Harvey: Everywhere I go people are trying to get one of your new Biohazard Detectors. You've got quite the buzz going-no pun intended. But how are you ever going to meet demand?

McWhortle: It won't be easy, that's for sure! Our clients have been giving them to their children. And I've gotten calls from mayors of several big cities you'd recognize, asking if they can be a test market. All four of our test markets were in the Midwest, you know, but folks from the East coast are just begging to have them.

Harvey: Now, is it true that your company only sells to Fortune 500 companies?

McWhortle: Well, we actually do a lot of business with foreign governments too. We have a complete line of security devices, which are quite effective. Can't tell you what they are, of course. Top secret. The Biohazard detector is the only one we sell to the general public.

Harvey: Your website says you had to close your pre-IPO to new investors. Doesn't take a rocket scientist to recognize that this one is only going up. But what I want to know is: How can the rest of us get in on this bonanza?

McWhortle: Well, we've checked with the SEC, and they have lots of rules, but my people say we can sign up a few more investors before we go public. But you'll have to hurry.

Harvey: Thanks Tom. You can find out more at McWhortle.com. That's M-C-W-H-O-R-T-L-E dot com. That's all for this edition of CEO Spotlight on the Web. I'm John Harvey.